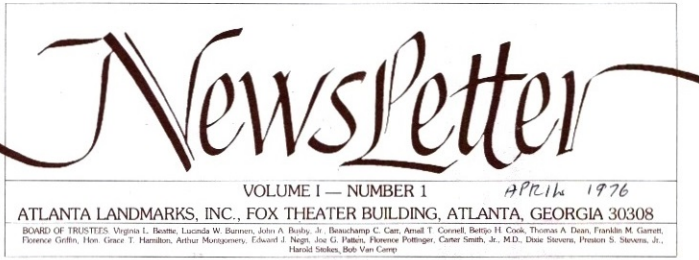
ATLANTA FOX THEATRE


NewsLetter
VOLUME I — NUMBER 1
APRIL 1976
ATLANTA LANDMARKS, INC., FOX THEATER BUILDING, ATLANTA, GEORGIA 30308
BOARD OF TRUSTEES: Virginia L. Beattie, Lucinda W. Bunnen, John A. Busby, Jr., Beauchamp C. Carr, Arnall T. Connell, Bettijo H. Cook, Thomas A. Dean, Franklin M. Garrett, Florence Griffin, Hon. Grace T. Hamilton, Arthur Montgomery, Edward J. Negri, Joe G. Patten, Florence Pottinger, Carter Smith, Jr., M.D., Dixie Stevens, Preston S. Stevens, Jr., Harold Stokes, Bob Van Camp

1976-1979

NewsLetter

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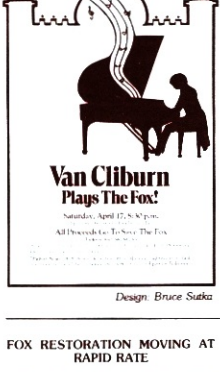

Design: Bruce Sutka

Van Cliburn Plays the Fox April 17th in Benefit Concert Sponsored by Atlanta Landmarks, Inc.

Van Cliburn, America's most celebrated concert pianist, will play the Fox Saturday, April 17 at 8:30 p.m. in a benefit performance presented by Atlanta Landmarks, Inc. All proceeds will go toward saving the Fox Theater.

This marks the first benefit sponsored directly by Atlanta Landmarks, Inc., the corporation that was formed and acquired title to the Fox Theater last year in an effort to save it from demolition.

Cliburn's appearance has been made possible through the generosity of three Atlanta women. Proceeds from the performance will go toward meeting Landmarks' first interest payment of $135,000 on the $1.8 million purchase loan which enabled them to secure the Fox.

General admission tickets are on sale at the Fox Theater box office (881-1977) and all S.E.A.T.S. and TIC-X-PRESS locations at $10, $8, $6 and $5. A limited number of tickets are also being offered at $25 each, which include seating in the left loge or orchestra and admission to a champagne reception in Van Cliburn's honor after the performance. The reception will be held in the newly refurbished Egyptian Ballroom and music will be provided by the Atlanta Brass Quintet. $15 of the $25 patron ticket price is tax-deductible as a contribution to Atlanta Landmarks, Inc.

FOX RESTORATION MOVING AT RAPID RATE

Restoration of the Fox Theater interior is moving along at a rapid pace under the direction of Bruce Sutka.

The entire effort is being financed by the Atlanta chapter of the American Society of Interior Designers through a series of fund raising events, the most recent of which was the highly successful concert by organist Virgil Fox March 27 at the theater.

Sutka and his three assistants are currently working on returning the Egyptian Ballroom to its former grandeur. The walls have been stripped of their latter-day brown paint to reveal the original designs. These are being meticulously restored through careful study of old photographs of the room.

Broken light fixtures are being repaired and missing parts duplicated by David Wall, Jr., a local blacksmith. The original draperies and stage curtains — rust-colored velvet with satin appliques — are being reproduced and have been ordered by the American Society of Interior Designers.

Sutka has targeted April 3 as completion date for the walls — just in time for the North Clayton High School Senior Prom.

Work will then begin on the Grand Staircase and the Grand Salon, which originally functioned as a reading room when the building was used by the Ancient Order of the Nobles of the Mystic Shrine. Once these areas have been refurbished, Sutka and his crew will tackle the ballroom ceiling.

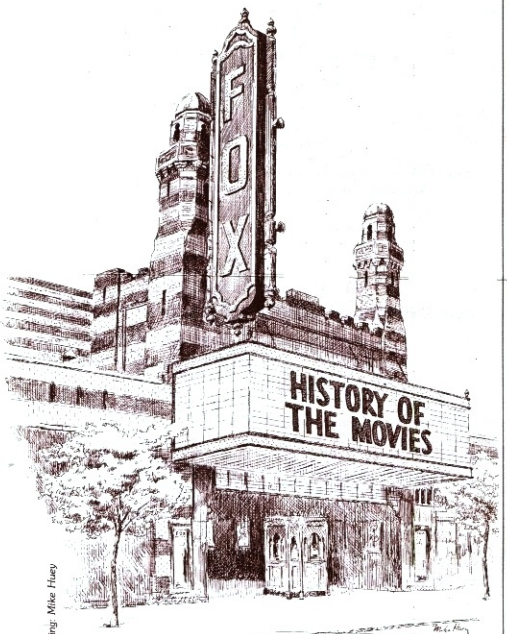
"We're trying to work in the most visible areas first," explained Sutka, who came to Atlanta four months ago from Palm Beach.

A native of Los Angeles, Sutka studied at the Cooper School of Art in Cleveland, Ohio, the Cleveland Institute of Art and Miami University in Oxford, Ohio. He has worked with internationally known designers and clients, including such firms as Cartier, Elizabeth Arden and Bonwit Teller.

Sutka is currently taking estimates on fabrication of bars to serve drinks in the Fox lobby and mezzanine. The design will be in keeping with the theater's unique blend of Moorish, Arabic and Egyptian architecture.

What does Sutka call it?

"Moorish Fantastic."



Drawing: Mike Huey

Delta Zeta Benefit a Huge Success

"An Evening At The Fox," sponsored by the Delta Zeta Evening Group March 20, snowballed into an estimated $70,000 in donations and ticket sales to save the Fox.

The total includes a $25,000 anonymous matching donation and some $26,000 in Coca-Cola stock. The stock was donated to insure that the first $25,000 would be fully matched.

The benefit evening, highlighted by a men's fashion show featuring local business, sports and media celebrities, drew an estimated 2,000 persons. A real wedding on the Fox stage provided the fashion finale.

Dinner and dancing to the Modernnaires' big band sound in the Egyptian Ballroom followed. The evening concluded with a midnight screening of the film, "That's Entertainment."

ATLANTA LANDMARKS, INC.

Atlanta Landmarks was chartered in 1974 as a tax-exempt, non-profit organization "to preserve, restore and maintain landmarks, buildings and other structures in the city of Atlanta or elsewhere in the state of Georgia which have historical or cultural value." Its first and current project is to save the Fox Theatre.

Atlanta Landmarks, Inc. first secured $11,-000 in State funds to underwrite an economic feasibility study on the Fox for the Department of Natural Resources, Historic Preservation Section. The economic consulting firm of Hammer, Siler, George Associates completed a 129-page report on the Fox's re-use potentials in December, 1974. Statistics showed:

1) Symphony Hall has excellent facilities, but seating is limited.

2) Civic Center, with seating of over 4,000, now booked over 200 nights per year.

3) Besides auditorium facility, Fox has rentable retail and office space and specialty rentals such as Egyptian Ballroom and Grand Salon.

Similar precedents for success:

1. Heinz Hall ..... Pittsburgh, Pa.
2. Paramount ..... Oakland, Ca.
3. Paramount ..... Brooklyn, N.Y.
4. Gussman Hall ..... Miami, Fla.
5. Powell Hall ..... St. Louis, Mo.
6. Ohio Theatre ..... Columbus, Ohio

Through considerable negotiations and a complicated land-swap deal, options were secured on property fronting on West Peachtree Street, which could be exchanged with Southern Bell for Fox Property.

Southern Bell still has room for 45-story headquarters with 16-level parking deck. MARTA, in addition, will have a North Avenue Station.

Five Atlanta banks loaned Atlanta Landmarks $1,800,000 for 3 years with Mosque, Inc., previous owners of the Fox, guaranteeing the loan. Exchange of property took place July 1, 1975 with Atlanta Landmarks, Inc. becoming official owners of the FOX.

Fund Break-down:

To retire principal of mortgage	$1,800,000
Closing expenses	64,000
Estimated interest over 3 yrs	436,000*
Initial renovation	100,000**
Total Campaign Goal	**$2,400,000**

*Interest on loan is set at prime rate and changes as rate changes.

**To put theatre into full operation.

Principal on loan must be paid in 3 years; the first interest payment of approximately $135,000 must be made, June, 1976, and in quarterly installments thereafter.

If Atlanta Landmarks, Inc. defaults on any payment, the property immediately reverts to Mosque, Inc. and a contract for demolition of the business becomes effective.

Atlanta Landmarks essentially is purchasing the Fox building for $9 per square foot; architects and contractors have estimated current building costs for a similar building to be $50 per square foot.

The Fox, attempting to prove itself a viable building, is establishing an operating record prior to a capital fund drive, the structure of which has not yet been set up, but will most likely follow the format of matching grants.

When the Fox is paid for, Atlanta Landmarks will be the owner, the Fox being governed by the Board of the organization.

The Fabulous Fox Fanatics

JOE PATTEN

Secretary of the Board of Trustees of Atlanta Landmarks, Inc., and Technical Director of the Fox Theater.

Joe Patten got his first look at the Fox in 1947, when as a visitor up from Lakeland, Florida, he stopped in to see Albert Coleman conduct the Atlanta Pops Orchestra. Bob Van Camp was master of ceremonies.

Patten moved to Atlanta in 1953 as technical sales representative for the S&H X-Ray Company. He went to the Fox "almost every time the movie changed," as much to marvel at the building as to see the show.

In 1963, he headed the successful volunteer restoration of the Fox's spectacular Moller organ by members of the American Theater Organ Society.

When the Fox declined in popularity as a downtown movie theater in the earlie seventies, Patten realized the possibility the building might eventually be sold and razed.

"I set out to learn as much about the Fox as I could, about its structure, its mechanics, everything," he said.

In July, 1974, he received confidential information that Southern Bell was planning to purchase the building. He set about contacting friends and acquaintances to form a nonprofit corporation to buy the Fox to save it from destruction. This marked the beginning of the formation of Atlanta Landmarks, Inc.

When Atlanta Landmarks secured the Fox, Patten with his knowledge of its operations became the person responsible for getting — and keeping — the Fox in working order. There was a lot to be done.

Utilities had to be signed over to new owners; security had to be hired; the entire building had to be cleaned and its operating potential evaluated.

"I'd work every day at my job and go home and get dinner and bring my German shepherd and come back to the Fox and work, often with other volunteers, until midnight or later," said Patten.

"Now we have reorganized the building and are using the functional spaces to produce revenue — the Egyptian Ballroom, the Grand Salon, the Spanish Room off the arcade, some of the street-level rental spaces and, of course, the magnificent auditorium," he reported.

Patten still comes to the Fox every night and works. He's missed "maybe two nights" since June 26, 1975.

Why is Patten a "Fox-Fanatic"?

"There's no other building in the world like this one. It really is fabulous, from its onion dome all the way down into its subbasement. My feeling for Atlanta would never be the same if this building were torn down. It would leave a tremendous void in my life."

APRIL EVENTS at THE FOX

April 3 — Emmylou Harris & Jerry Jeff Walker ..... 8:00 p.m.
$6.75*

April 4 — Electric Light Orchestra ..... 8:00 p.m.
6.75*

April 5 — Jerry Garcia ..... 8:00 p.m.
6.75*

April 9 — Valery and Galina Panov ..... 8:30 p.m.
8.75; 6.25; 5.25**

April 10 — Valery and Galina Panov ..... 8:30 pm.
8.75; 6.25; 5.25**

April 17 — Van Cliburn Benefit ..... 8:30 p.m.
8.00; 6.00; 5.00* Patron Tickets: $25.00 ($15 tax deductible) available from Atlanta Landmarks office, Fox Theatre Bldg., Atlanta, Ga. 30308. Patron ticket includes admission to reception in Van Cliburn's honor after the performance.

April 20 — Boz Scaggs ..... 8:00 p.m.*

April 22 — Harry Belafonte ..... 8:30 p.m.
8.00; 7.00; 6.00**

April 23 — Harry Belafonte ..... 7:00 p.m. & 10:30 p.m.
8.00; 7.00; 6.00**

April 24 — Harry Belafonte ..... 7:00 & 10:30 p.m.
8.00; 7.00; 6.00**

April 25 — Harry Belafonte ..... 7:30 p.m.
8.00; 7.00; 6.00**

April 28 — "I Have a Dream" ..... 8:30 p.m.

April 28, 29, 30 — "I Have a Dream" ..... 8:30 p.m.
7.75; 6.25; 5.25; 4.25**

May 1, May 2 — "I Have a Dream" (Matinee: 3:00 p.m.) ..... and 8:30 p.m.
7.75; 6.25; 5.25; 4.25

***Tickets available at Fox Box Office (891-1977) and TIC-×-PRESS locations.**
****Tickets available at Fox Box Office (881-1977); TIC-×-PRESS and S.E.A.T.S. locations.**
(Please check newspaper and/or call Fox Box Office for confirmations)

Speakers Bureau Campaigns to Save the Fox

In September, 1975, Florence Pottinger, a member of the Board of Trustees of Atlanta Landmarks, Inc., began the organization of a Volunteer Speakers Bureau whose ongoing job it is to speak to area civic organizations and student groups, presenting a "Tour of the Fabulous Fox," a free 30-minute narrated presentation of outstanding color slides of the Fox building, together with the history of the Fox, interesting statistical data about the building, and the fascinating stories that only the Fox can produce.

Now operating with eight trained speakers and five complete slide talks, the Speakers Bureau has brought the story of Atlanta Landmarks and the Fox to nearly 2,000 people in the Atlanta area.

Besides informing and heightening the interest of citizens in the "Save the Fox" campaign, the talks have brought in the additional dividends of monetary contributions, special benefits, rentals, letters to local editors and other publicity, and poster campaigns, one of which is resulting in bus card, billboard and TV exposure with the theme, "Save the Fox for Us Kids."

Besides Florence Pottinger, others serving as speakers are Marty Barnes, Nancy Neill, Harriet Krugman, Bill Crawley, Marilyn Ehrlich, Jenny Thurston and Ron Henderson, who is also volunteering as photographer.

The groups are astounded at the varied facilities available within the Fox building; and the many human interest anecdotes and fond remembrances of the Fox from the varied audiences have provided a special person-to-person touch to this Fox campaign.

Any group of 15 or more wishing to schedule the talk may do so by calling Speakers Bureau secretary Betty Arden at 971-9611.

'SAVE THE FOX'
A PROGRESS REPORT

Atlanta Landmarks has thus far raised approximately $90,000 toward meeting the $135,000 interest payment on the Fox Theater due June 25th, it was announced by Beauchamp Carr, vice president of Atlanta Landmarks, Inc.

The money was raised through donations and benefits such as the highly successful "Evening At The Fox," sponsored by Delta Zeta sorority in March. More than 4,300 persons have donated to help save the Fox, said Carr, in amounts ranging from $4 to $26,000. The proceeds from the April 17 Van Cliburn performance ought to put Atlanta Landmarks close to the $135,000 mark.

But the Fox is far from saved, despite the good news. In addition to the interest payment, there are some $30,000 in closing costs still to be met. Still another $30,000 is owed for improvements made to the building, such as the new box office, designed by Atlanta Landmarks treasurer John Busby, new stage lighting and electrical circuitry, and retubing of the furnace boiler.

"We are extremely happy and grateful to the public for their support in raising the money for the first interest payment," said Carr. "This is the kind of grass roots support we had to prove existed before launching a capital fund drive to retire the $1.8 million principal of our purchase loan. Only when this obligation has been met will the Fox be truly saved."

CABARET

"SAVE THE FOX"
BENEFIT PERFORMANCE
FRIDAY, MAY 14th

"Easily the most beautiful dinner theatre in the entire country." —Backstage Publications, NY.

For reservations and information call the Harlequin or Atlanta Landmarks 892-1399

LYN LARSEN COMING!!!

Lyn Larsen, the popular young theater organist who fell in love with the Fox Moller at first hearing, will play a return engagement on May 22. His last and only experience with the "Mighty Mo" captivated a nationwide audience of about 2500 in December, 1974 when he was sponsored by the Southeast Chapter of the American Theater Organ Society. The coming performance May 22, is sponsored by the Southeast Chapter for the benefit of Atlanta Landmarks and "Saving the Fox."

The Southeast Chapter ATOS members have been in the forefront volunteering both labor and materials to restore the Fox to its original beauty and to raise money for loan retirement. Tickets for the Larsen concert may be had from **James Thrower, ATOS Southeast Chapter, P.O. Box 76404, Atlanta, Ga. 30328. Prices are as follows:**

Front Orch. thru Row Z	$10.00
Rear Orch. Row AA thru Row HH	6.50
Center Dress Circle	8.00
Left or Right Dress Circle	6.50
Left Loge (Console side)	10.00
Remainder Loge	8.00
2nd Dress Circle	5.00
Gallery	4.00

Please enclose stamped, addressed envelope with check when ordering tickets.

HELP SAVE THE FOX . . . PERMANENTLY!

Send this form with your contribution as:

( ) $10.—General Membership ( ) $25—Sustaining Membership
( ) $50—Sponsoring Membership ( ) $100—Charter Membership
( ) Other $ _____

All contributions of $10.00 or more will become mebers of Atlanta Landmarks, Inc. Members will be kept abreast of our progress and will receive advance notification of special events to be held in the Fox through out newsletter. Sponsoring and Charter Members will receive a copy of ATLANTA FOX ALBUM by John Clark McCall, Jr. — a 32-page pictorial and historical presentation of the Fabulous Fox.

Name _____

Address _____

City _____ State _____ Zip _____

For tax deduction, please make checks payable to:
ATLANTA LANDMARKS, INC.

Atlanta Landmarks, Inc.
Fox Theater Building
Atlanta, Georgia 30308

Non-Profit Org.
U.S. POSTAGE
PAID
Permit No. 1538
ATLANTA, GA.

REMEMBER!
Friday nights are
"Save The Fox" nights
at the Hotel Sonesta Tower Place Rib Room. Half the proceeds from every dinner will be contributed to Atlanta Landmarks, Inc.

Newsletter

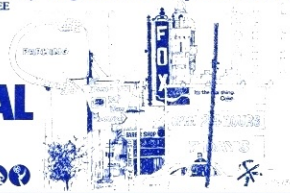
VOLUME I — NUMBER 2
ATLANTA LANDMARKS, INC., FOX THEATER BUILDING, ATLANTA, GEORGIA 30308

BOARD OF TRUSTEES: Virginia L. Beattie, Lucinda W. Bunnen, John A. Busby, Jr., Beauchamp C. Carr, Amall T. Connell, Bettie H. Cook, Thomas A. Dean, Franklin M. Garrett, Florence Griffin, Hon. Grace T. Hamilton, Arthur Montgomery, Edward J. Negri, Joe G. Patten, Florence Pottinger, Herman J. Russell, Carter Smith, Jr., M.D., Dixie Stevens, Preston Stevens, Jr., Harold Stokes, Bob Van Camp

Emmy and Grammy Organizations Sponsor Benefit

MIKE DOUGLAS TO EMCEE

FOX FESTIVAL 76
June 11



The National Academy of Television Arts and Sciences and the National Academy of Recording Arts and Sciences have joined together in an unprecedented move to help save Atlanta's historic Fox Theatre.

The two entertainment professional organizations will co-sponsor Fox Festival '76, on June 11. The festival will be structured around all-star shows at the Fox starting at 8:30 each night.

Scheduled as emcee for the night of June 11 is television talk show host Mike Douglas. James Brown, Joe South and Tommy Roe will make guest appearances along with Bo Donaldson and the Heywoods. Also, appearing just prior to leaving on a European tour will be the Atlanta Boy Choir. Additional attractions for each night's line-up will be announced in coming weeks.

Tickets for the shows will range from five to ten dollars and will be available at all Tic-X-Press and SEATS locations as well as the Fox box office. All proceeds will go toward saving the Fox from destruction and preserving it as one of the city's architectural landmarks.

A special attraction of the Festival will be the appearance of Bob Van Camp playing the famous Fox Pipe Organ. Second in size only to the organ at Radio City Music Hall, the Fox organ with Bob Van Camp at the key board has been an Atlanta institution for more than 20 years.

Preceding the show on the night of June 11 will be a parade on Peachtree with the show's stars arriving at the Fox entrance in some of the city's most valuable antique cars. Also, as part of the pre-show activities, the Little Generals, a group of cloggers who include Presidential candidate Jimmy Carter's daughter Amy, will perform along with the McEachern High School Band.

Activities surrounding Fox Festival '76 will also include a press party on the evening of Thursday, June 10, sponsored by the Atlanta Press Club. The party will be held in the Fox lobby.

The Fox Festival, sponsored by NARAS and NATAS will be an annual event.

OPENING NIGHT OF ANDY WILLIAMS SHOW TO BENEFIT FOX

Andy Williams, known for his television variety show, will bring his acclaimed stage show to the Fabulous Fox for seven performances, June 16-20.

The opening night performance is a benefit to help save the Fox Theatre. The benefit performance is being sponsored by five women's organizations who have joined together to help the Fox. The groups are: The Atlanta Branch of the American Association of University Women; the Metropolitan Council of Business and Professional Women; Church Women United of Atlanta Inc.; the Women's Chamber of Commerce; and Women in Communications.

The benefit performance will be followed by a champagne reception in Andy Williams' honor. Patron ticket holders will gather for the reception in the newly refurbished Egyptian Ballroom. The reception guests will be treated to an elaborate "Feast from the East" featuring Mediterranean and Egyptian dishes. They will dance to an orchestra in the ballroom, which will be decorated with plumes, palms, candles and papier mache elephants. For information on patron tickets or regular tickets, call the Fox Box Office, 881-1977.

LANDMARKS MAKES 1st INTEREST PAYMENT ON FOX

Atlanta Landmarks, Inc., the nonprofit organization trying to prevent the Fabulous Fox Theatre from being demolished, has raised enough money to make the first interest payment on the Fox. The payment, of about $130,000, represents interest on the $1.8 million purchase loan on the Fox.

Additional contributions are needed soon, however, to help with the second interest payment coming due in September. Beyond that, Landmarks must also begin laying aside funds for repayment of the $1.8 million principal loan on the Fox.

Another significant step in the Fox preservation effort has been the building's recent designation by the U.S. Department of the Interior as a National Historic Landmark. While the Fox has been listed on the National Register of Historic Places for some time, the Landmark designation is the most prestigious of all for historic buildings.

The Landmark designation will not prevent the Fox from being demolished, however. It may facilitate some relatively small grants from the Federal Government to restore the building and pay off the $1.8 million note.

Continued on back page

AMERICAN THEATRE ORGAN SOCIETY WORKS TO SAVE THE FOX

Few supporters of the Atlanta Fox would deny that past the theatre's castellated battlements and rows of seats, the Moller theatre pipe organ remains one of the theatre's greatest assets — if not an Atlanta institution in itself. And primarily through the efforts of the Southeastern Chapter of the American Theatre Organ Society and some of its outstanding members, this organ has continued to delight the eye and ear.

Clearly the ATOS, who first inquired as to the feasibility of restoring the organ in its silent pre-1963 days, firmly believes that the instrument and structure are inseparable. Together they make a near-perfect acoustical setting. Accordingly, the Southeastern ATOS has made the preservation of the complete Fox structure foremost in its efforts . . . not just to insure the promise of theatre organ events, but to support the total of the Fox's cultural possibilities — many of which have materialized since the inception of Atlanta Landmarks, Inc.

The ATOS is an organization of strong and devoted individuals. Joe G. Patten, for instance, has not only been responsible for the organ's rebirth (it rose to glory on Thanksgiving Day, 1963 after a silence of nine years), but has been a central figure in the entire "Save the Fox" movement from its earliest beginnings. Back in the days of ABC management of the Fox, Patten not only kept up the Moller organ, but cared for much of the theatre's mechanical needs that were not organ-related.

ATOS member Bob Van Camp, remembered not only for his friendly WSB Radio voice, but for his service as Fox staff organist, has presided at the Moller for literally hundreds of musical events including weddings, open house tours, fashion shows, rallys, graduation ceremonies, in addition to frequent programs under ATOS sponsorship. He best knows the instrument, having released a very successful record album made on the organ, *Here With the Wind*, which brought the instrument and artist international acclaim. Both Bob Van Camp and Joe Patten serve on the Board of Trustees of Atlanta Landmarks.

But then there are other ATOS members equally important in their services. Jack Goodwin, currently ATOS chapter president, previously underwrote organist Lyn Larsen's first concert at the Fox in December, 1974, and was responsible for securing his talent for a Fox benefit in the recent May 22 return. Bobby Clark, James West, James Thrower, and Lois Russell, to name some of the Fox's regulars, have done almost every conceivable task before and after the Landmarks era — from cleaning up the auditorium for concerts, scrubbing and painting seats, supervising mailing lists, ushering, manning concession stands, to you-name-it.

Mary Thrower has fastidiously served as the Fox Theatre's treasurer, and has been the rock of salvation behind running a ticket reservation operation. Charles Walker, who can claim an overten year history of keeping the Fox fit in its complex architectural cosmetics, served most of that time without remuneration for his countless hours of repainting, cleaning and restoring plaster ornamentation and interior decoration and furnishings. Tommy Ford has produced a series of high-quality photographs of events at the theatre for publicity use as well as building a pictorial archive of Fox events. James Jobson has contributed countless hours of capturing musical events at the Fox on tape as well as printing (at cost) the *Atlanta Fox Album** (now in its third printing), and various newsletters, stationery and posters.

The ATOS is a national organization exceeding 5,700 members with 52 regional chapters nationwide dedicated to the preservation and educational role of the theatre organ — one of America's all-time musical brainchildren.

The Fox owes much to the efforts of the ATOS and its cooperation and promotion of the goals set by Atlanta Landmarks. The work is hardly done, but the efforts of the ATOS for the Fox are certainly not without amenities—the magic sound of the Fox Moller is more than sufficient reward.

*The *Atlanta Fox Album*, by the author of this article, has raised over $7,000.00 for the theatre at present. In addition to Mr. McCall's *Album*, he has contributed articles on the Fox and the saga of its preservation for various publications, including two cover features for the ATOS magazine, *Theatre Organ*. He was also instrumental in helping to have the Fox elected to the National Register of Historic Places in May, 1974.

From Left to Right: T.E. Stevens, General Manager, Fox Theatre, Stephen W. Ackerman, Jr., President, Georgia Chapter American Society of Interior Decorators, Wayne Ladreiter, Civic Relations Committee Chairman, Atlanta ASID, and Bennie Howard, Fox Theatre Staff.

ASID FOX THEATRE RESTORATION PROGRAM

The original grandeur of the Fox interior is returning thanks to the continuing support of the Atlanta chapter of the American Society of Interior Designers. Last November this chapter sponsored a Harvest Auction held in the Egyptian Ballroom. Items which were auctioned were donated by professional businesses, members of the ASID, and other Atlantans interested in the restoration of the Fox. Thousands of dollars were raised by this effort.

On March 27, world famous organist Virgil Fox "made the walls move" with his brilliant performance at the Fox's mighty Moller organ. This benefit was also sponsored by the Atlant ASID chapter and raised more dollars. The large and enthusiastic audience had, to say the least, an unforgettable evening. Wayne Ladreiter, Civic Relations Committee Chairman for the Atlanta chapter, says another ASID benefit is being planned for September.

This summer the national convention of the ASID is being held in Atlanta. In connection with this meeting, they will take over the entire theatre on July 31 for cocktails and entertainment. This will be a marvelous opportunity for people from all over the country to see not only the Fabulous Fox but also the splendid effort the Atlanta chapter is making to restore the interior.

The Egyptian Ballroom is getting grander by the day. Side curtains have been installed and a copy of the original stage curtain — burnt gold velvet with satin appliques — will be hung by the end of May. The Grand Staircase to the Egyptian Ballroom which rises from the Arcade is also being refurbished. The walls and ceiling have been painted white and the trim will be a rich beige. According to Bruce Sutka, who heads the restoration of the Fox, work in this area is scheduled to continue in future weeks. He has some very exciting ideas to make this staircase an appropriate entrance to the magnificent Egyptian Ballroom.

Many thanks are due the members of the Atlanta chapter of the ASID. With their help the Fox Theatre will again be the Grand Lady of Peachtree Street.

The Fabulous

Fox Fanatics

BOB VAN CAMP
Trustee

Bob Van Camp's name has been associated with the Fox Theater for many years.

Van Camp came to Atlanta from North Carolina after World War II to become WSB Radio's reigning "morning personality," a slot he filled for 25 years.

While a student at Duke University in Durham, North Carolina, Van Camp helped operate the Campus Theater and played the organ there. The university sent him first to Richmond, then to New York to study as an organist. When he arrived in Atlanta, his talents earned him a position as Fox Theater organist, on the rare occasions the "Mighty Mo" was then used.

Van Camp also served as Master of Ceremonies from the Fox Theater stage for Albert Coleman's Atlanta Pops Orchestra during the late forties and fifties.

"My Fox fanaticism goes much deeper than organ-playing," said Van Camp. "I have appeared on the theater's stage many times."

Volunteer restoration of the giant Moller organ under the direction of Joe Patten and members of the American Theater Organ Society neared completion in the autumn if 1963. The decision of who would play it rested with the theater manager Noble Arnold. Van Camp waited nervously for the outcome. (He had once, as a youth, applied to Arnold, then a North Carolina theater manager, for a position as house organist.)

After "what seemed like years," Arnold contacted Van Camp. "You will play the organ," he said simply.

On Thanksgiving eve, 1963, in an unannounced trial run, the screen flashed, "Listen . . . Listen very carefully," and astounded audience members first heard the massive organ's melodic strains, then saw it slowly rise from the pit with Van Camp at the keys.

Except for two years, when his duties at WSB left him no time, Van Camp served as house organist from that date until the closing of the Fox, playing for delighted audiences before every show.

When it first appeared the magnificent theater would be lost, Van Camp and others fell into what he describes as "a state of deep depression."

"But then some of us took arms," he said. "We're militant now in achieving the end that must be achieved if we're to be successful."

Will the Fox be saved?

"I dare not think otherwise," replies Van Camp. "Any alternative would be utter tragedy."

SCHEDULE OF EVENTS JUNE AND JULY AT THE FOX

Thursday, June 10, 1976 .....Alex Cooley Presents THE STEVE MILLER BAND, 8:00 p.m.; $6.75

Friday, June 11, 1976 .....National Academy of Recording Arts and Sciences and National Academy of Television Arts and Sciences (the Grammy and Emmee organizations) present THE FOX FESTIVAL (a benefit for THE FOX), 8:30 p.m. Information to date states Mike Douglas will be the master of ceremonies. Parade preceding the performance from Five Points down Peachtree to THE FOX. Tickets available at the FOX box office, all S.E.A.T.S. and Tic-X-Press outlets. Prices: $5.25 to $10.25

Wednesday, June 16, 1976 .....Marquee presents THE ANDY WILLIAMS SHOW, 8:30 p.m. Price $5, $7, $8. Tickets available at FOX box office, all S.E.A.T.S. and Tic-X-Press outlets.

Thursday, June 17, 1976 .....THE ANDY WILLIAMS SHOW 8:30 p.m.; $5, $7, $8.

Friday, June 19, 1976 .....THE ANDY WILLIAMS SHOW 8:30 p.m.; $6, $8, $9.

Saturday, June 19, 1976 .....THE ANDY WILLIAMS SHOW 6:30 and 9:30 p.m.; $6, $8, $9.

Sunday, June 20, 1976 .....THE ANDY WILLIAMS SHOW 3:00 p.m. and 7:30 p.m.; $5, $7, $8.

Wednesday, June 23, 1976 .....Alex Cooley presents NAZARETH, 8:00 p.m.; prices not available.

Friday, June 25, 1976 .....Rich Floyd (B-F Productions) presents J. GEILS BAND, 8:00; $6.75.

Wednesday, July 7, 1976 .....Alex Cooley presents LYNYRD SKYNYRD, 8:00 p.m.

Thursday, July 8, 1976 .....LYNYRD SKYNYRD 8:00 p.m.

Friday, July 9, 1976 .....LYNYRD SKYNYRD 8:00 p.m.

There are plans for a few other events; however, nothing definite yet.

(Please check newspaper and/or call Fox Box Office for confirmations)

FOX SALES SAIL

"SAVE THE FOX" T-Shirt sales have been brisk during the last few months with the Leon Russell performances the most lucrative. May sales brought in an excess of $2,200.00. Atlanta Landmarks, Inc. has recently received a new supply of "SAVE THE FOX" buttons which are selling for fifty cents. In addition to T-Shirts and buttons there are the standard items: the *Atlanta Fox Album*, Bumper stickers, and the Fox marquee wall hangings which are available for purchase at all peformances.

Special thanks are due to the volunteers who just keep on selling those T-shirts, including Cotten Alston, Bill and Cindy Nash, Vance Brawley, Steve Swicegood, Erica Stamn, Bill Crawley and Jim and Susan Rice.With their time, dedication and commitment to the future of the Fox, Souvenir Sales has been a vital and successful fund raising project. Landmarks is particularly grateful to Jim Rice, our Volunteer Souvenir Sales Chairman, whose dedication clearly qualifies him as a Fox Fanatic!

HELP SAVE THE FOX . . . PERMANENTLY!

Send this form with your contribution as:

( ) $10.—General Membership ( ) $25—Sustaining Membership
( ) $50—Sponsoring Membership ( ) $100—Charter Membership
( ) Other $_____

All contributors of $10.00 or more will become members of Atlanta Landmarks, Inc. Members will be kept abreast of our progress and will receive advance notification of special events to be held in the Fox through our Newsletter. Sponsoring and Charter Members will receive a copy of ATLANTA FOX ALBUM by John Clark McCall, Jr. — a 32-page pictorial and historical presentation of the Fabulous Fox.

Name_____

Address_____

City_____ State_____ Zip

For tax deduction, please make checks payable to:

ATLANTA LANDMARKS, INC.

FOX DESIGNATED LANDMARK

Continued from front page

The first interest payment on the Fox comes due June 25th, 1976, one year from the inception of the $1.8 million loan extended to Landmarks by five major Atlanta banks. The loan enabled Landmarks to acquire the Fox and prevent its demolition at that time. While the first payment has come due after one year, subsequent interest payments will come due each three months, and the principal will come due in two more years. Thus Landmarks needs to raise about $35,000 for the second interest payment in September, 1976, and again each three months thereafter.

Beauchamp Carr, Vice President of Atlanta Landmarks, announced recently that while thousands of people helped make it possible to make the first interest payment, this is only the beginning. "Our accomplishments this first year have been significant," he said. "Atlanta has shown its appreciation for the Fox by pouring in to a wide variety of events and by donating generously to our cause."

About a quarter of a million people have attended events in the Fox since it reopened October 29, 1975.

If Landmarks defaults on any interest payment or the principal payment, the Fox reverts to its former owners, who already have a permit to begin immediate demolition.

SPEAKERS BUREAU OFFERS TOURS OF THE FABULOUS FOX

Remember that Atlanta Landmarks has a **Volunteer Speakers Bureau** whose ongoing job is to speak to area civic organizations and student groups. They offer a "Tour of the Fabulous Fox", a free 30-minute narrated presentation of outstanding color slides of the Fox building,together with the history of the theatre, interesting statistical data, and fascinating stories that surround the Fox.

Any group of 15 or more wishing to schedule the talk may do so by calling the Speakers Bureau secretary, Betty Arden, at 971-9611.

Atlanta Landmarks, Inc.
Fox Theater Building
Atlanta, Georgia 30308

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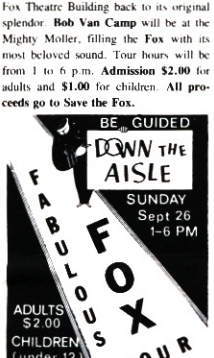
NewsLetter

VOLUME I — NUMBER 3
ATLANTA LANDMARKS, INC., FOX THEATER BUILDING, ATLANTA, GA. 30308

BOARD OF TRUSTEES: Virginia L. Beattie, Lucinda W. Bunne, John A. Busby, Jr., Beauchamp C. Carr, Mrs. Robert W. Chambers, Arnall T. Cottrell, Bettijo H. Cook, Thomas A. Dean, Franklin M. Garrett, Florence Griffin, Hon. Grace T. Hamilton, George T. Heery, Arthur Montgomery, Joseph V. Myers, Edward J. Nagle, Joe G. Patten, Florence Potsinger, Herman J. Russell, Carter Smith, Jr., M.D., Dixie Stevens, Preston Stevens, Jr., Harold Stokes, Bob Van Camp.

PUBLIC TOUR OF THE FABULOUS FOX SEPTEMBER 26

On **Sunday, September 26,** The **Fabulous Fox** will be open for a public tour. Come and see what makes the Fox so **FABULOUS.** The tour will highlight the restoration work being done to bring the Fox Theatre Building back to its original splendor. **Bob Van Camp** will be at the Mighty Moller, filling the **Fox** with its most beloved sound. Tour hours will be from 1 to 6 p.m. **Admission $2.00** for adults and **$1.00** for children. **All proceeds go to Save the Fox.**



HAROLD STOKES NAMED TREASURER OF ATLANTA LANDMARKS

Harold Stokes, a partner in the accounting firm of Peat, Marwick, Mitchell and Co., has been elected treasurer of Atlanta Landmarks by the Board of Trustees. Mr. Stokes is also active in the Atlanta Chamber of Commerce, Atlanta Association for Retarded Citizens, the Roswell Methodist Church, and is director of the Georgia State University Alumni Association.

City of Atlanta May Help Repair Fox Roof

ATLANTA'S Mayor Maynard Jackson plans to ask the City Council for $70,000 in Federal revenue-sharing money to help repair the Fox roof. Friends of the Fox can help by writing their City Councilmen urging that the measure be approved.

The money would come from Federal Community Development appropriations already allocated for historic preservation in Atlanta. The entire Fox roof needs replacing, and the work will cost about $125,000. Thus the grant from the City, if approved, would complete over half the job.

Atlanta Landmarks representatives have thanked Mayor Jackson and Michael Lomax of the City's Bureau of Cultural and International Affairs for developing the proposal and sending it to the Council.

YOU CAN HELP TOO . . .

Please write members of the Council urging them to vote **"YES"** on the new Fox Roof!

The City Council should vote on this in late September or October.

BROADWAY HITS COMING TO THE FOX

The fall lineup at the Fox will include four very popular Broadway shows; 'EQUUS', 'ONE FLEW OVER THE CUCKOO'S NEST,' 'SHENANDOAH,' and 'RAISIN'.

'EQUUS' by Peter Shaffer, is a compelling drama about a bizarre chain of events that take place in a stable. 'EQUUS' will be at the FOX TUESDAY AND WEDNESDAY, October 26 and 27.

'ONE FLEW OVER THE CUCKOO'S NEST" by Ken Kesey, is a view of life in a mental hospital, through the eyes of one Patient Murphy. CUCKOO'S NEST will be at the Fox on Friday, Oct. 29.

'SHENANDOAH', a very popular musical based on a book by James Lee Barrett, with music by Gary Geld and Peter Udell, is set during the War Between the States and follows its effect upon one family.

'RAISIN', a musical adaptation of the best seller "Raisin under the Sun", stars Virginia Caper. 'RAISIN' will be at the Fox December 14-19.

Phantom Plays the Fox

"The Phantom of the Opera", the original silent film version starring Lon Chaney, will be shown at a special Halloween Benefit at the Fox, October 28. The performance will be sponsored by the Atlanta Chapter of the American Theatre Organ Society and all proceeds go to Save the Fox. The film will have organ accompaniment featuring Dennis James at the mighty Moller organ. The Fox will be transformed into a haunting backdrop for this well-known horror film classic. The Fox staff, including ushers and ticket takers will be costumed as ghouls. Guests may come in costume if they wish. The eerie night is NOT recommended for the faint-hearted, but should delight monster fans of all ages.

Come to the Fabulously Frightening Fox, if you dare . . .

Atlanta Landmarks, Inc.

Atlanta Landmarks was chartered in 1974 as a tax-exempt, non profit organization "to preserve, restore and maintain landmarks, buildings, and other structures in the city of Atlanta, or elsewhere in the state of Georgia which have historical or cultural value." Its first and current project is to save the Fox Theatre building.

Atlanta Landmarks first secured $11,000 in State funds to underwrite an economic feasibility study on the Fox for the Department of Natural Resources, Historic Preservation Section. The economic consulting firm of Hammer, Siler, George Associates completed a 129-page report on the Fox's reuse potentials in December, 1974. The report showed that the Fox did have a future in the Atlanta entertainment market because: (1) Symphony Hall has excellent facilities but seating is limited. (2) Civic Center, with seating of over 4,000, is now booked over 200 nights a year. (3) Besides auditorium facilities, the Fox has rentable retail and office space and specialty rentals such as the Egyptian Ballroom, Grand Salon, and the Spanish Room.

Through considerable negotiations and a complicated land-swap deal, options were secured on property fronting on West Peachtree Street, which could be exchanged with Southern Bell for the Fox property.

Southern Bell still has room for a 45-story headquarters with a 16 level parking deck. MARTA, in addition, will have a North Avenue Station.

Five Atlanta banks loaned Atlanta Landmarks $1,800,000 for three years with Mosque, Inc., previous owners of the Fox, guaranteeing the loan. Exchange of property took place July 1, 1975 with Atlanta Landmarks becoming official owner of the Fox.

Fund breakdown:

To retire the principal of the purchase loan: $1,800,000. Estimated interest for the loan's remaining two years: $300,000*
Total campaign goal: $2,100,000.

*Interest on the loan is set at prime rate and changes as the interest rate changes.

The principal of the loan must be paid in June, 1978. In June, 1976, Atlanta Landmarks made the first payment of $131,812 in interest on the loan. Thousands of Atlantans contributed to help Landmarks reach this first goal. The second interest payment will be paid in September, and additional interest payments will come due every three months afterward.

In June, 1978, the principal becomes due. **If Atlanta Landmarks defaults on any interest payment or the principal payment, the Fox reverts to its former owners who already have a permit to begin immediate demolition.**

FALL SCHEDULE OF EVENTS AT THE FABULOUS FOX

Sep 26—Public Tour of the Fabulous Fox ..... **1-6 p.m.**
ALL PROCEEDS GO TO SAVE THE FOX
Sep 28—Spirit ..... **8:00 p.m.**
Oct 1—"Don't Bother Me, I Can't Cope ..... **8:30 p.m.**
Oct 5—Hwa Mei Chamber Orchestra of the Republic of China **8:30**

Oct 5—Hwa Mei Chamber Orchestra ..... **8:30 p.m.**
of the Republic of China
ALL PROCEEDS GO TO SAVE THE FOX
Oct 6—Stephen Stills ..... **8:00 p.m.**
Oct 8—Freddie Hubbard & Sam Turrentine ..... **8:00 p.m.**
Pct 9-10—Gino Vanelli ..... **8:00 p.m.**
Oct 14—Jerry Jeff Walker ..... **8:00 p.m.**
Oct 16—Arlo Guthrie ..... **8:00 p.m.**
Oct 17—Atlanta Ballet Presents ..... **8:30 p.m.**
Oct 20—Todd Rundgren ..... **8:00 p.m.**
Oct 24—Ted Nugent ..... **8:00 p.m.**
Oct 25—Atlanta Music Club Presents ..... **8:30 p.m.**
Cyril Richard in "Naughty Marietta"
Oct 26-27—"Equus" ..... **8:30 p.m.**
Oct 28—Atlanta Chapter, ATOS Presents ..... **8:00 p.m.**
HALLOWEEN HAPPENING at the FABULOUS FOX
Come in Costume! Bring your Party!
Oct 29—"One Flew Over the Cuckoo's Nest" ..... **8:30 p.m.**
Oct 30—Rory Gallagher ..... **8:00 p.m.**
Nov 5 & 7—Atlanta Lyric Opera Company ..... **8:30 p.m.**
"Madama Butterfly"
Nov 6—Atlanta Music Club Presents ..... **8:30 p.m.**
Ballet Folklorico of Mexico
Nov 13—"Shenandoah" ..... **8:30 p.m.**
Nov 14—Lou Rawls ..... **8:00 p.m.**
Dec 4—Ella Fitzgerald & Count Basie ..... **8:30 p.m.**
Dec 10-19—"Raisin" ..... **8:30 p.m.**
Dec 23-30—Atlanta Ballet ..... **8:30 p.m.**
"The Nutcracker"

●

For ticket information, please call the Fox Theatre Box Office, 881-1977

Atlanta Landmarks essentially is purchasing the Fox Building for $9 per square foot; architects and contractors have estimated current building costs for a similar building to be $50 per square foot.

The Fox, attempting to prove itself a viable entity, is establishing a successful operating record prior to a capital fund drive, the structure of which has not yet been set, but will most likely follow the format of matching grants.

When the Fox is paid for, Atlanta Landmarks will be the owner, The Fox being governed by the Board of the organization.

The Fabulous Fox Fanatics

FANTASTIC MARY THROWER

Mary Thrower is a mainstay in the Fox organization, handling reservations and ticket sales for all events at the theatre.

Mary was a very familiar face around the theatre before coming to the box office. She had spent countless hours working with other volunteers to prepare the Fox for reopening last fall. As an active member of the American Theatre Organ Society, Mary says the Fox, with its magnificent Moller organ is especially dear to her.

Mary recalls her first visit to the Fox, at the age of five. "We saw the Walt Disney movie, 'Snow White'," she reminisced. Mary has grown up with the Fox, enjoying many performances over the years, most especially when the organ is featured. "I wish we would have more shows that feature the pipe organ. It is our greatest asset and is truly unique."

Mary is a graduate of Georgia State University, where she studied English and Music. Indeed, she continues to be a student of the theatre, through Emory's continuing education series.

Mary has traveled extensively and most recently attended the ATOS National Convention in Philadelphia. Mary admits that she qualifies as a FOX FANATIC. "Anyone who gives up a career of long standing to work in the box office of a theatre that is supposed to be torn down would have to be, uh, fanatical," says the outspoken lady.

Mary provides the best possible public image for the Fox. She is always very gracious to Fox patrons and is most cooperative with others working in the Fox. Smile when you pass the box office, and Mary is sure to smile back.

FOUR NEW TRUSTEES ELECTED

Atlanta Landmarks is proud to announce the election of four new members to its Board of Trustees: Mrs. Robert W. Chambers, Mr. George T. Heery, Mr. Joseph V. Myers, and Mr. Herman J. Russell.

Mrs. Robert W. Chambers, a well-known civic leader, has long had a keen interest in Saving the Fox, and was a sponsor of the Van Cliburn Benefit Concert. She serves on the boards of numerous civic and business enterprises, and as Chairman of the Board of Atlanta Newspapers, Inc.

Mr. George T. Heery, president and chairman of Heery and Heery, Architects and Engineers, joins the Board of Atlanta Landmarks and its efforts to Save the Fox. Mr. Heery was formerly a member of the Atlanta Civic Design Commission and served three years as National Chairman of the American Institute of Architecture for Commerce and Industry. He is best known to Atlantans as the designer of the award-winning Martin Luther King, Jr. Middle School and as co-designer of the Atlanta Stadium.

Mr. Herman J. Russell is president and chairman of **H. J. Russell and Co., Citizens Trust Company Bank, the Atlanta Inquirer**, and serves on the Boards of the Atlanta Hawks and the Atlanta Flames.

Mr. Joseph V. Myers, partner in the law firm of Alston, Miller and Gaines, has spent countless hours advising Landmarks Trustees since their earliest efforts to Save the Fox.

SECOND ANNUAL YOUTH FOR THE FOX BALL IS HELD

The Youth for the Fox Ball was held in the Egyptian Ballroom of the Fox Theatre on July 24. Chairman Rodney Cook, Jr. reports that the formal affair was a success.

The evening began with an antique car parade down Peachtree Street to the Fox. Some of the more notable cars were a '32 Buick belonging to Hix Green III, a '31 Pierce Arrow belonging to Mark Hamburger, and a vintage Mercedes belonging to Peck Brumby. Guests entered by the Grand Staircase and found the Grand Salon and Ballroom aglow with candlelight and filled with music of the **Sentimental Journey Orchestra**. The Atlanta Grafitti Band played also while guests enjoyed the splendor of the elegant surroundings. In keeping with the "moorish fantasy" of the Fox, additional entertainment was provided by oriental dancers Gaela, Delilah, Acilia, Juliana, and Sharina, who delighted their audience.

The Youth for the Fox Ball committee, composed of Fraser Duke, Hix Green III, Palmur DuBose, Lisa Loudermilk, Margaret Perdue, Asa Candler, Ann Yauger, Courts Coolidge, Bud Brannon, Peck Brumby, and chaired by Rodney Cook, Jr. did a fine job of planning and promoting the ball, raising over $2,300 for the Fox.

SYLVAN HILLS GOLDEN AGE CLUB HELPING SAVE THE FOX

The Sylvan Hills Golden Age Club has become one of our most devoted friends. The group was addressed by Speaker's Bureau Volunteer Nancy Neill and for the past several months their members have conducted a paper drive to raise money for the FOX.

Now the ladies in the group have made a SAVE THE FOX QUILT. The 9 by 9 inch squares are of various colors of double knit polyester and each square is embroidered with floral designs by a different member of the group. SAVE THE FOX is embroidered across the top of the quilt. The quilt will be on display at the Fox. Raffle tickets — $1.00 each — will be available from Mrs. Elizabeth Freeman, Sylvan Hills Golden Age Club, 826 Woodbourne Drive, Sw, Atlanta, Ga. 30310, or from Atlanta Landmarks, Fox Theatre Building, Atlanta, Ga. 30308.

PROCEEDS GO TO SAVE THE FOX.

FULTON FEDERAL EMPLOYEES MAKE SAVE THE FOX A BICENTENNIAL PROJECT

While commemorating the nation's bicentennial with a quilting party, employees of the Tucker office of Fulton Federal Savings and Loan also made money to help SAVE THE FOX.

With the help of their customers and quilting instructor Mrs. Helen Lisle, Fulton Federal employees **Debbie Carroll and Donna Keese,** with Branch Manager **Carolyn Embry,** created a hand-crafted quilt featuring designs of eighteen different flags that have flown over America, from pirate days to Betsy Ross.

It was decided to raffle off the quilt and the proceeds of the raffle ticket sales, $260, were split between the Cyclorama and SAVE THE FOX. The quilt was won by Walt Brightwell, a Fulton Federal employee.

FOX RESTORATION CONTINUES

Director of Restoration Bruce Sutka reports that the Egyptian Ballroom and Grand Salon improvements have been completed for the moment. The Grand Staircase has undergone dramatic changes with the addition of glittering detail on the scrollwork and on the arches. Attention is now shifting to the Spanish Room, off the arcade. Once a very popular meeting room, housing among others, the Variety Club, the Spanish Room will be renovated and should be ready for use by the end of fall. It will be available for a multitude of uses — as a meeting room, banquet room, dance studio, and rehearsal hall. If you, or your organization would like to use the Spanish Room, or any other area of the Fox Building, please call the Theatre manager's office at 892-5685.

FOX T SHIRTS

GET YOUR FOX T SHIRTS

Fox T Shirts and other Fox souvenirs are sold at every event in the theatre. Can't wait? Then you can order Fox Theatre souvenirs from Atlanta Landmarks by mail. See instructions and order form below.

SAVE THE FOX SOUVENIRS

Bumper Stickers . . . . . .50¢ +13¢ postage
Fox Album . . . . . .$3 +25¢ postage
*Fox T Shirts . . . . . .$5 +50¢ postage

**When ordering T Shirts, please state size (S, M, L, XL) and first and second color choice. T Shirts are available in White, Beige, Yellow, Orange, Blue, Green, Red.*

Please send the following items:

item	size/color	price*

Total _____

**Please include postage in price.*

I enclose check for _____.

Name _____

Address _____

City _____

State _____ Zip _____

SPEAKER'S BUREAU A HIT

Landmarks' Speaker's Bureau continues to tell the Fox story to any interested group, large or small. The speakers have been booked solid in August and September. Their slide presentation has been updated by the addition of scenes from recent events at the theatre and other fine pictures courtesy of Ron Henderson.

Over 6,000 persons have enjoyed the Speaker's Bureau's TOUR OF THE FABULOUS FOX. The Speaker's Bureau is accepting bookings now for Fall through 1977. For your own private TOUR OF THE FABULOUS FOX for your group, please call the Speaker's Bureau secretary, Mrs. Betty Arden, at 971-9611.

Goodyear Blimp says: "SAVE THE FOX"

When the Goodyear Blimp visited Atlanta recently, part of its advertising time was donated to SAVE THE FOX. Especially helpful was time during a Falcons pre-season game. An estimated 100,000 people in the Atlanta area were reached by the Blimp's unique mobile outdoor advertising message.

HELP SAVE THE FOX . . . PERMANENTLY!

Send this form with your contribution as:

( ) $10.—General Membership ( ) $25—Sustaining Membership
( ) $50—Sponsoring Membership ( ) $100—Charter Membership
( ) Other $ _____

All contributors of $10.00 or more will become members of Atlanta Landmarks, Inc. Members will be kept abreast of our progress and will receive advance notification of special events to be held in the Fox through our Newsletter. Sponsoring and Charter Members will receive a copy of ATLANTA FOX ALBUM by John Clark McCall, Jr. — a 32-page pictorial and historical presentation of the Fabulous Fox.

Name _____

Address _____

City _____ State _____ Zip _____

For tax deduction, please make checks payable to:

ATLANTA LANDMARKS, INC.

FOX

Atlanta Landmarks, Inc.
Fox Theater Building
Atlanta, Georgia 30308

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Come to the fabulously FRIGHTENING FOX . . .

●

PHANTOM of the OPERA
HALLOWEEN BENEFIT
OCTOBER 28, 8:00 p.m.

NewsLetter

VOLUME II, NUMBER 1
ATLANTA LANDMARKS, INC., FOX THEATRE BUILDING, ATLANTA, GEORGIA 30308

BOARD OF TRUSTEES: *Virginia L. Beattie/ Lucinda W. Bunnen / John A. Busby, Jr. / Beauchamp C. Carr / Anne Cox Chambers / Arnall T. Connell / Thomas A. Dean / Franklin M. Garrett / Florence Griffin / Hon. Grace T. Hamilton / George T. Henry / Arthur Montgomery / Joseph V. Myers, Jr. / Edward J. Negri / Joe G. Patten / Florence Pottinger / Herman J. Russell / Carter Smith, Jr., M.D. / Dixie Stevens / Preston Stevens, Jr. / Harold Stokes / Bob Van Camp*
Ted Stevens, General Manager, Fox Theatre / Joe G. Patten, Technical Director

FIEDLER BENEFIT A SELLOUT

The benefit concert with Arthur Fiedler conducting the Atlanta Symphony Orchestra was sold out a week before concert time. Among the 4,000 people attending this Save the Fox fund-raiser were almost 400 persons buying patron tickets at $25. Patron ticket holders attended a gala reception for Mr. Fiedler following the concert in the Egyptian Ballroom.

Audience response to the concert was overwhelming, with five standing ovations and three encores, including the famous Fiedler rendition of "Stars and Stripes Forever."

INMAN PARK SPRING TOUR TO BENEFIT FOX

Part of the proceeds from the 6th Annual Inman Park Spring Festival and tour of homes will be donated to help Save the Fox, according to Jim Whitnel of Inman Park Restoration, Inc. The Festival includes an arts and crafts show, an antiques/flea market sale, and a parade. Scheduled for Saturday, April 30, and Sunday May 1, from noon to 6:00 p.m., ticket prices have been reduced this year to $3 for advance sale and $4 at the event. For each ticket sold, 25¢ will go to Atlanta Landmarks. Sixteen homes will be open for the tour.

SPEAKERS BUREAU SAYS: "SAVE THE FOX"

Requests for talks about the Fox are rolling in again for the Speakers Bureau. To facilitate the handling of ever-increasing demands for talks, the Bureau has taken in three more speakers: Jean Baird, Pam Giles and Jan Whetstone.

Organizations wishing to schedule a talk and those wishing to volunteer as speakers may do so by calling Betty Arden at 971-9611.

$400,000 CONDITIONAL GRANT RECEIVED to SAVE FOX!

Efforts to save the historic Fox Theatre got a big boost with the announcement of a $400,000 challenge gift as a part of the overall $1.8 million needed by June, 1978.

The announcement was made by Beauchamp Carr, vice president of Atlanta Landmarks, Inc., the volunteer, nonprofit group formed in 1974 to save the theatre.

The $400,000 challenge gift has been placed in escrow at an Atlanta bank. Atlanta Landmarks will receive the money if the remaining $1.4 million can be raised.

Carr also announced the appointment of Arthur Montgomery, Chairman of the Atlanta Coca-Cola Bottling Company, as general chairman of a major drive to secure the remaining $1.4 needed to retire the mortgage at the Fox.

"We have made a lot of progress recently," Carr said, "with receipt of the challenge gift and the fact that Arthur Montgomery has agreed to head up our fundraising efforts."

Carr cautioned that the Fox is still in a dangerous situation. "While naturally we are pleased with our progress to date, we still have a big job ahead of us. Simply stated, we must raise over a million dollars between now and June, 1978. Otherwise, the Fox will be torn down."

"We've seen a great effort by Atlanta citizens since we began our Save the Fox campaign," Carr said, "but the kind of money we are talking about must now begin to come from the larger businesses in Atlanta."

Over 4,000 people have sent donations in the mail to Atlanta Landmarks, and thousands of others have attended benefit concerts featuring such stars as Van Cliburn and Arthur Fiedler. Money from these sources has made the first payments on the Fox mortgage note.

The Fox has remained heavily booked with a wide variety of live entertainment since it reopened under Landmarks' ownership in October, 1975. The rent received from presenters of these events has completely paid the expenses of operating the Fox. Donations are only used to retire the purchase debt. Over 450,000 patrons have attended events in the Fox since its reopening.

If the preservation group is unable to raise the money to retire the mortgage note which comes due in June, 1978, then the building reverts to its former owners and operators, Mosque, Inc., who want to tear it down.

At the press conference held March 7th to announce the new developments, Landmarks officials emphasized their appreciation of the broad public support for their cause. The $400,000 grant has been made in response to this support. According to Beauchamp Carr, Landmarks' drive to finish the fund drive for the remaining $1.4 million is now moving into high gear. Donations are tax deductible and should be addressed to Atlanta Landmarks, Inc., Fox Theatre Building, Atlanta, Georgia 30308.

SPRING EVENTS AT THE FOX

March 25-27 — The Atlanta Ballet Presents:
Giselle (25 & 26) 7:30
Serenade (27) 3:00
With Burton Taylor, Anne Burton, Maniya Barredo

April 1 — Atlanta Lyric Opera Presents:
Bizet's "The Pearl Fishers" ..... 8:00 p.m.
featuring Nicolai Gedda, Mattiwilda Dobbs, Morris White and Peter Harrower.

April 3 — George Carlin ..... 8:00 p.m.

April 3 — KEYBOARD COLOSSUS ..... 3:00 p.m.
presented by Atlanta Chapter, American Theater Organ Society in association with Department of Music, Georgia State University. Stars Eugene List and Cary Lewis, assisted by members of GSU Music Faculty. Ron Rice and Bob Van Camp at the Fox Organ.
BENEFIT TO SAVE THE FOX.

April 7 — Victor Borge ..... 8:00 p.m.

April 14 — Little Feet ..... 8:00 p.m.

April 16 — The "The Bells of Amhurst" ..... 8:00 p.m.
with Julie Harris

April 17 — Bonnie Raitt ..... 8:00 p.m.

April 18 — Olivia Newton John ..... 8:00 p.m.

April 19 — The Grateful Dead ..... 8:00 p.m.

April 21 — Todd Rundgren ..... 8:00 p.m.

April 23 — Bootsie Rubberband ..... 8:00 p.m.

April 26-May 1 — The California Suite ..... 8:00 p.m.

This schedule is subject to change
For ticket information, call the Fox Theatre Box Office
881-1977

Keyboard Colossus

Con Calore et Con Brio

Engage 30 artists, 60 hands and 300 fingers on 15 pianos, a harpsichord and the Fox Moller organ, pull them together under a single baton and unleash them upon deserving compositions, and you have a keyboard event truly *collosal* in scope.

This colossus, under the aegis of the GSU Music Dept. and Atlanta Chapter, ATOS, will bring pianist Eugene List to the Fox for a "Save the Fox" benefit.

List has been described by Vienna's *Wiener Zeitung* as a pianist with "overwhelming technique and virtuoso grandeur," and he has performed with more than 70 American orchestras including the New York Philharmonic and the National Symphony plus others around the world. He has recorded on 10 US and European labels, including a "Monster Concert" similar to the one planned for the Fox, on the Columbia label in SQ quad.

A feature of great interest to all Atlantans is the participation of Ron Rice and Bob Van Camp on the Fox Moller with and without piano participation.

Cary Lewis, GSU professor of piano and music director will also perform. It was Lewis who conceived this unusual and fascinating concert.

Be there! This is a first and only for Atlanta.

Atlanta Landmarks

Atlanta Landmarks was chartered in 1974 as a tax-exempt, non profit organization "to preserve, restore, and maintain landmarks, buildings and other structures in the city of Atlanta, or elsewhere in the state of Georgia which have historical or cultural value." Its first and current project is to save the Fox Theatre building.

Atlanta Landmarks first secured $11,000 in State funds from the Department of Natural Resources, Historic Preservation Section to underwrite an economic feasibility study on the Fox. The economic consulting firm of Hammer, Siler, George Associates completed a 129 page report on the Fox's reuse potentials in December, 1974. The report showed that the Fox did have a future in the Atlanta entertainment market because (1) Symphony Hall has excellent facilities but seating is limited. (2) Civic Center, with seating of over 4,000 is now booked over 200 nights a year. (3) Besides auditorium facilities, the Fox has rentable retail and office space and specialty rentals such as the Egyptian Ballroom, Grand Salon and the Spanish Room.

Through considerable negotiations and a complicated land-swap deal, options were secured on property fronting on West Peachtree and Third Streets, which could be exchanged with Southern Bell for the Fox property.

Southern Bell still has room for its proposed headquarters building, parking facilities and other areas for future expansion. The north end of the North Avenue MARTA station will be integrated with a master development plan for the entire block.

Five Atlanta banks loaned Atlanta Landmarks $1,800,000 for 3 years with Mosque, Inc., previous owners of the Fox, guaranteeing the loan. Exchange of property took place June 25, 1975 with Atlanta Landmarks becoming official owner of the Fox.

Fund breakdown: To retire the principal of the purchase loan: $1.8 million. Estimated interest for the loan's remaining year and a half: $200,000. Total campaign goal: $2,000,000. *(Interest on the loan is set at prime rate and changes as the interest rate changes).*

The principal of the loan must be paid in June, 1978. In June, 1976, Atlanta Landmarks made the first payment of $131,812 in interest on the loan. Thousands of Atlantans contributed to help Landmarks reach this first goal. The second interest payment was made in September, the third in December and additional payments will come due every three months afterward.

In June, 1978, the principal becomes due. If Atlanta Landmarks defaults on any interest payment or the principal payment, the Fox reverts to its former owners who already have a permit to begin immediate demolition.

The Fabulous Fox Fanatics

Roosevelt Goodson

This month the *Newsletter* pays tribute to a man who is rarely ever given enough credit for the work he does in keeping the Fox in tip-top shape and ready for all events.

Roosevelt Goodson has been at the Fox about as long as anyone can remember. He began as caretaker at the Fox in 1950 when he quit work at the old Paramount theatre on Peachtree.

Born in 1912 in Coweta County, Georgia, he came to Atlanta with his family in 1919 and soon thereafter started working in theatres as a porter. Apparently, he fell in love with theatres and motion pictures because has never worked anywhere else.

Roosevelt describes himself as a "Jack-of-all-trades" and he says he does just about anything that needs to be done around the Fox. When asked what he thought was the biggest event that had occurred at the Fox during his 26 years as caretaker, he replied that it was the premier of *The Green Berets*, especially since I got to meet John Wayne."

As far as raising the $1.8 million to save the Fox, he has no doubt that it will be done. "Theatres and especially the Fox are as much a part of my life as anything else. I don't know where I'd go if they tore it down."

"When do I want to retire?" he said. He thought for a minute and then replied, "NEVER!"

HELICON AWARD

Joe Patton, technical director of the Fox, and Ted Stevens, general manager of the Fox, have recently received the Helicon Award from the *Creative Loafing* Newspaper. The Helicon Award is presented each year to those people in Atlanta who make outstanding contributions to the City of Atlanta. Patton and Stevens received this award for their dedicated efforts in helping not only to save the Fox but also in restoring the Fox. Because of their efforts the Fox is once again a cultural center for Atlanta. Congratulations Joe and Ted!

Star's dressing room after restoration.

FINANCIAL REPORT

The efforts to Save the Fox are proceeding right on schedule, according to Harold Stokes, treasurer of Atlanta Landmarks. The last interest payment of $30,000 on the $1.8 million dollar loan was made in December and the next payment will be due in March. However, it is only through the efforts and contributions of Atlanta's interested citizens that Atlanta Landmarks is able to meet these quarterly payments. Without the continued support of these patrons there would be little hope for the survival of the Fox.

As far as raising the $1.8 million itself, the Executive Committee of Atlanta Landmarks is planning a capital fund drive to be announced shortly.

One of the big plusses financially is that the Fox theater itself is now operating at a profit and has proved to be a viable operation. Although the money that the Fox makes goes to maintenance and restoration, not to paying off the purchase debt, the building's operating self-sufficiency is vitally important. One major reason for the Fox's financial success is the variety of shows and performances which appeal to many different people. In other words, the Fox has something for everybody.

RESTORATION

The Fox Theater, one of the most elegant movie houses in the United States, is regaining the lustre of former days. The restoration of the Fox, which started in earnest over a year ago, has included renovation of the Egyptian Ballroom, Spanish Ballroom, Grand Salon, Grand Staircase, Stars Dressing Rooms (see picture), and work on the rails and seat covers in the auditorium. The current project is the cleaning and repairing of the stained glass skylight in the Grand Salon.

The restoration effort is being directed by Bruce Sutka. From time to time Bruce has invited volunteers to come to the Fox and aid in the restoration effort. In response to these invitations many groups of people, ranging from high school groups to interested adult organizations, have volunteered. Some of the groups have come from Fort McPherson, the Jaycee Singles (a group of professional women in Atlanta) and two college fraternities. Bruce employs volunteers to do everything from cleaning to polishing and painting.

The restoration work was originally financed by the Atlanta Chapter of the American Society of Interior Designers but now the money that the Fox itself makes is paying all the expenses.

SAVE THE FOX SOUVENIRS

Bumper Stickers ..... .50¢ + 13¢ postage
Fox Album ..... .$3 + 25¢ postage
*Fox T Shirts ..... .$5 + 50¢ postage
"Here With The Wind"
Fox Record Album ..... .$6 + 50¢ postage

When ordering T Shirts, please state size (S, M, L, XL) and first and second color choice. T Shirts are available in White, Beige, Yellow, Orange, Blue, Green, Red.

SEND FOLLOWING ITEMS

Item	size/color	price*

Total

*Please include postage in price.

I enclose check for $

Name

Address

City

State Zip

Souvenir sales have been good lately, so good in fact that the President of the United States even has a Fox T-Shirt. Don't you think you should own one? If you can't stop by during a performance at the Fox, then just send in this order blank!

President Jimmy Carter bought a Save the Fox T-shirt from Landmarks Trustee Beauchamp Carr during a benefit concert for the Carter campaign in November of 1975.

HELP SAVE THE FOX . . . PERMANENTLY!

Send this form with your contribution as:

( ) $10.—General Membership ( ) $25—Sustaining Membership
( ) $50—Sponsoring Membership ( ) $100—Charter Membership
( ) Other $

All contributions of $10.00 or more will become mebers of Atlanta Landmarks, Inc. Members will be kept abreast of our progress and will receive advance notification of special events to be held in the Fox through out newsletter. Sponsoring and Charter Members will receive a copy of ATLANTA FOX ALBUM by John Clark McCall, Jr. — a 32-page pictorial and historical presentation of the Fabulous Fox.

Name

Address

City State Zip

For tax deduction, please make checks payable to:

ATLANTA LANDMARKS, INC.

FOX

Atlanta Landmarks, Inc.
Fox Theater Building
Atlanta, Georgia 30308

Non-Profit Org.
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Permit No. 1538
ATLANTA, GA.

WATCH CASEY "Save the Fox for Us Kids" CURRAN and Mr. Patten touring the Fox on Channel 11's "Knowing is Going" Saturday, April 23, 12 Noon!

Joe G. Patten
4003 Oak Hill Drive
College Park, Georgia 30337

NewsLetter

VOLUME 2, NUMBER 2 — AUGUST, 1977
ATLANTA LANDMARKS, INC., FOX THEATRE BUILDING, ATLANTA, GEORGIA 30308

BOARD OF TRUSTEES: Virginia L. Beattie, Lucinda W. Bunnen, John A. Busby, Jr., Beauchamp C. Carr, Anne Cox Chambers, Arnall T. Connell, Bradley Currey, Jr., Thomas A. Dean, Elmo Ellis, Franklin M. Garrett, Florence Griffin, Hon. Grace T. Hamilton, George T. Heery, Gerry G. Hull, Arthur L. Montgomery, Joseph V. Myers, Edward J. Negri, Joe G. Patten, Florence Pottenger, Herman J. Russell, Carter Smith, Jr., M.D., Dave Stevens, Preston Stevens, Jr., Harold Stokes, Bob Van Camp, Josephine R. Waite

FOX HAS BEEN AWARDED $300,000 — WITH STRINGS!

Dear Members and Friends,

The trustees of Atlanta Landmarks are delighted to share with you the good news about the National Endowment for the Arts Challenge Grant. It is both an honor and an opportunity — but only if the "challenge" is met.

To receive the $300,000 that the National Endowment wishes to give us, Atlanta Landmarks must raise $900,000 matching funds within the grant period.

Won't you please give again to help us secure this grant? We are closer than ever to saving the Fox, and we need your help more than ever. As always, your donation is tax-deductible.

Sincerely,

Arthur Montgomery
Campaign Chairman

P.S. Donors of $50 or more will receive the great new recording of the Fox Moller organ, "The Many Moods of the Mighty Mo."

Virgil Fox Returns to the Fox December 4

By popular request, Atlanta Landmarks has engaged Virgil Fox to return to the Fox for a benefit performance on Sunday, December 4, at 3 p.m. Mr. Fox is the most widely recorded pipe organ artist in the world, and his performances have drawn the largest audiences in pipe organ history. Don't miss **Fox at the Fox!**

Atlanta Landmarks, Inc. has announced receipt of a $300,000 challenge grant from the National Endowment for the Arts. The grant comes with the condition that another $900,000 be raised, to meet a three-to-one requirement.

Beauchamp Carr, trustee of Atlanta Landmarks, commented, "We are very grateful to the National Endowment for the Arts for responding to the Fox's urgent situation. Nevertheless, we will not actually receive their $300,000 unless we can raise the necessary matching funds."

Five Atlanta banks loaned Atlanta Landmarks $1.8 million in June, 1975, to enable the group to purchase the building. Since then, Landmarks has reopened the building for live entertainment, and over a half million people have attended shows there. With this, the Fox has proven itself capable of paying its own operating expenses. Contributions and benefits in the first two years have paid interest on the $1.8 million loan and thus held back the wrecking ball. To save the Fox, the banks' emergency loan must be repaid. If the money is not raised, the Fox reverts to its previous owners who will demolish it.

To save the Fox, $1.8 million must be paid to the banks in June of 1978. Landmarks now has $800,000 in cash or commitments toward this goal, including the $300,000 challenge from the National Endowment for the Arts. This leaves $1 million to be raised.

The National Endowment for the Arts is an independent agency of the federal government. The National Endowment challenge grants are being made after an intensive selection process to cultural organizations that benefit people on a national or regional basis. Of 59 grants being made, only the Fox grant comes under the artistic category of architecture, further attesting to the national significance of Atlanta's Hollywood-style entertainment center.

September Days Club Announces Fox Benefit

On September 16, the September Days Club of Days Inns will present George Gobel at the Fox, with music by Brenda Byars and the Frances Wallace Orchestra. Bob Van Camp playing the Mighty Mo is sure to be a highlight of the evening. You can help by coming to hear and see a long-time favorite comedian and enjoying an evening in the Fox. All proceeds will go to save the Fox. Tickets are available from the Fox Theatre Box Office, and all other SEATS locations.

Fabulous Fox Graduation Site

This year marks the second year the Fabulous Fox has hosted Atlanta Public School graduations. The ceremonies took place from May 30 until June 3. Rehearsals were held in the Egyptian Ballroom, Grand Salon and auditorium. Graduations were held each evening of the rehearsal.

Some of the schools participating were: East Atlanta High, North Fulton High and Brown High. Students were thrilled to be at the Fox.

In addition, several public schools have celebrated their senior proms at the Fox Theatre. The Egyptian Ballroom was host to 300-600 students each evening. The students were commended for the lovely job done decorating the ballroom for their event. Lithonia High School decorated the ballroom with an Egyptian theme, with help from Fox Restoration Director Bruce Sutka.

Some of the schools participating were: Wills High, Lithia Springs High, Osborne High, Sprayberry High and Lithonia High. This year seniors were blessed with the luxury of air-conditioning, whereas in the previous year fans were used for cooling.

If your group is interested in using the Egyptian Ballroom and/or Grand Salon, please call 892-5685 for more information.

Love Letter to an Old Friend:

When I first came to Atlanta, the Fox was only 8 years old, and I was barely twice that. But the impression of the first visit is as vivid today as it was 40 years ago — having been renewed constantly (and frequently) through the years. There were the carefree times of Saturday night previews ending in the small wee hours after the trolleys had long since stopped running. The long walk home gave ample time to re-hash the good times with the organ concert and sing-along as well as Garbo's latest opus. Then there were the more serious times with a young lady in the balcony at more respectable hours. The young lady is still in my balcony, and we still enjoy the thrill of a performance in the Fabulous Fox. The difference is, we are mature enough to fully enjoy both the environment and the entertainment; and we often are able to have a seat on the main floor.

The past two years for us have been bittersweet. We have relived old times with every performance we attended, but at the same time have been saddened by the prospect the quality of life in Atlanta could be diminished by the loss of our faithful and fabled friend. But we dare to hope there are many more like us in this great community who will join in saving our friend.

Sincerely,
A friend.

FALL SCHEDULE OF EVENTS AT THE FOX

Sept. 4 ..... Albert Coleman and the Atlanta Pops
Sept. 11 ..... Albert Coleman and the Atlanta Pops
Sept. 16 .... September Days Club: The George Gobel Show
All Proceeds to Save the Fox!
Sept. 18 ..... Albert Coleman and the Atlanta Pops
Sept. 19 ..... Jimmy Buffet
Sept. 20 ..... Jimmy Bufet
Sept. 21 ..... Jimmy Buffet
Sept. 25 ..... Greg Allman
Sept. 29 ..... Steely Dan
Sept. 30 ..... Steely Dan
Oct. 8 ..... Atlanta Music Club presents:
Benny Goodman and his Sextet
Oct. 16 ..... Bugs Bunny Follies
Oct. 28 ..... Atlanta Lyric Opera presents: *La Boheme*
Oct. 29 ..... Larry Gatlin
Oct. 30 ..... Atlanta Lyric Opera presents *La Boheme*
Nov. 5 ..... Atlanta Ballet presents:
Carmina Burana and *Swan Lake*, Act. II
Nov. 6 ..... Atlanta Ballet presents:
Carmina Burana and *Swan Lake*, Act. II
Nov. 12 ..... John Davidson
Nov. 15 ..... Babies
Nov. 25 ..... The Way International — Gospel
Nov. 26 ..... The Way International — Gospel
Dec. 1 ..... Styx
Dec. 3 ..... Atlanta Music Club presents:
Yatran Ukranian Dance Company
Dec. 4 ..... Atlanta Landmarks presents:
Virgil Fox at the Fox
All proceeds go to Save the Fox
Dec. 26 thru Dec. 30 ..... Atlanta Ballet presents:
The Nutcracker
Dec. 31 ..... Atlanta Rhyrhm Section

The Schedule is subject to change.

For more information, call the Fox Theatre Box Office: 881-1977.

The Fabulous Fox Fanatics

Jim Rice has been Souvenir Sales Chairman for Atlanta Landmarks for the past two years. With the help of his wife Susan and a small group of volunteers, Jim sells Fox T-Shirts and other souvenirs at every performance at the Fox.

Although his sourvenir sales project alone would be a full time occupation, Jim is a government securities dealer with Dean Witter and Associates. When he is not selling T-Shirts or securities, he is likely to be working with Susan on their house in Ansley Park or on his boat, or their two restored sportscars.

Why the interest in the Fox? Is Jim as hooked on old theatres as many of our other friends? "Not really," confides Susan. "Just the Fox. After we moved here from Springfield, Missouri, we heard about the petition to save the Fox, and Jim offered to help. Right after the theatre reopened, he was given the T-Shirt sales project, and we have been to almost every show since then."

Atlanta Ballet Begins Season November 5

Atlanta Ballet's first appearance at the Fox this season is a double treat — the best of two fine works - *Carmina Burana* and *Swan Lake*, Act II. While casting is not yet announced, it is sure to include the same fine performers who electrified audiences during last year's very successful season. You won't want to miss any of this year's offerings and you won't if you order season tickets now. For more information, call The Atlanta Ballet, 873-5811.

EXTRA! EXTRA!

Dennis James, resident organist of the Ohio Theatre in Columbus, has been invited to return to the Fox to repeat his spine-tingling production of the *Phantom of the Opera*. Watch for more information about this special Save-the-Fox benefit.

Over 2,000 Parking Spaces Within a Block of the Fox!

Despite Southern Bell construction work in the "Fox Block", ample parking is available within the area for Fox patrons. First National Bank at North Avenue and Peachtree; J. C. Penney's headquarters at Third and Juniper; and the Peachtree North Apartments on Ponce de Leon are all open for Fox Theatre patrons, providing covered parking closeby.

As the enclosed map indicates, additional parking includes lots on Juniper Street. Save your map and use it to plot your course to the Fox!

New Trustees on Atlanta Landmarks' Board

Mrs. A. J. (Josephine) Waite is already a familiar face at the Fox. Jo was responsible for planning and directing two of the most exciting celebrity benefit receptions in the Save the Fox fund drive, honoring pianist Van Cliburn and, more recently, the phenomenally successful evening with Arthur Fiedler and the Atlanta Symphony.

Mr. Gerry Hull, president of ATL Machine Corp., joins the board after long association with other service projects in Atlanta, most notably serving as chairman of Goodwill Industries.

Mr. Elmo Ellis is vice president and general manager of WSB-Radio. Mr. Ellis has been a friend of the Fox in a number of ways, from the earliest days of the efforts to save it from the wrecking ball. His conscientious news coverage and editorials supporting the Fox have been invaluable.

Fox Gets $70,000 for Roof

Tuesday, May 24, Mayor Maynard Jackson presented Atlanta Landmarks, Inc. with a $70,000 check from the City of Atlanta Federal Developments allocations. The money will be used to repair the roof over the auditorium and arcade of the Fox Theatre and eliminate further destruction of the interior by water damage.

The City's Department of Community and Human Development Commissioner Davey L. Gibson received $290,000 in federal funds for 1977, which are earmarked for historic preservation purposes. The $70,000 came from this source. "Our financial contribution today should not be construed as an investment in the purchase of the Fox Theatre," said Mayor Jackson at a press conference at the Fox. "Rather, it is a vote of confidence in and appreciation of Atlanta Landamrks' efforts to preserve this theatre and a supportive action taken to insure the physical survival of this theatre while efforts to save it are underway."

Landmarks trustees then presented the Mayor with a "Save the Fox" T-shirt and a framed etching of the Fox.

Atlanta Lyric Opera Company Begins Season October 28 with La Boheme

The excitement of opera at the Fox returns October 28 and October 30 when Atlanta Lyric Opera presents *La Boheme*. The Robert Pitman production will star Modeste Crisce and Lorna Haywood and will include the Young Singers of Callanwolde and the Decatur High School Band, plus the Atlanta Lyric Opera Orchestra and Chorus.

Don't miss out. Order your season tickets now for the best seats at a substantial saving. For more information, call Earl Garland at the Fox Theatre, 892-5685.

Q: When is the Fox Theatre Box Office not the Fox Theatre Box Office?

A: When the computer whirrs and blinks, and the Fox Box Office is a SEATS ticket outlet. The Fox Theatre Box Office can sell you tickets to major entertainment and sporting events at the Omni as well as shows at the Fox. And you can buy tickets to shows at the Fox from any SEATS outlet. There are SEATS outlets at Rich's, all Sears, Peaches, Music Scene in West End Mall, and Omni International in addition to the Fox Box Office.

SAVE THE FOX SOUVENIRS

Bumper Stockers .....50¢ + 13¢ postage
Fox Album .....$3 + 25¢ postage
*Fox T-Shirts .....$5 + 50¢ postage
"Here With the Wind"
Fox Record .....$6 + 50¢ postage
Men's Fashion T-Shirt ....$5 + 50¢ postage
Women's Fashion Shirt ...$6 + 50¢ postage
Child's Fashion Shirt .....$4 + 50¢ postage

When ordering T-Shirts, please state size (S, M, L, XL) and first and second color choice. T-Shirts available in white, beige, yellow, orange, blue, green, red.

FASHION SHIRTS: *Men's in white, tan, yellow, blue, S, M, L, XL.; Women's Fashion Shirts in tan, blue, yellow, S, M, L; Child's Shirts in white only: S(6-8), M(10-12), L(14-16).*

SEND THE FOLLOWING ITEMS:

Item	size/color	price*

Total _____

PLEASE INCLUDE POSTAGE IN PRICE.

I enclose check for $_____

Name _____

Address _____

City _____

State _____ Zip _____

ATLANTA LANDMARKS' VOLUNTEER SPEAKER'S BUREAU PROUDLY PRESENTS THE LATEST IN FOX FASHIONS — THE FABULOUS FOX T-SHIRT

The new design is a whimsical departure from our earlier shirt design, featuring a furry red fox with a sly expression — reflecting the survival spirit of *THE* FOX and the people who have worked to save it. Fox fanatics will recognize the art-deco logo from the 1930's proclaiming the Fox Theatre to be The Last Word in movie houses. The shirt is available in Mens, Women's and Children's sizes and an assortment of colors. (See ordering information on the coupon at left.)

HELP SAVE THE FOX . . . PERMANENTLY!

Send this form with your contribution as:

( ) $10.—General Membership ( ) $25—Sustaining Membership
( ) $50—Sponsoring Membership ( ) $100—Charter Membership
( ) Other $_____

All contributions of $10.00 or more will become mebers of Atlanta Landmarks, Inc. Members will be kept abreast of our progress and will receive advance notification of special events to be held in the Fox through out newsletter. Sponsoring and Charter Members will receive a copy of ATLANTA FOX ALBUM by John Clark McCall, Jr. — a 32-page pictorial and historical presentation of the Fabulous Fox.

Name _____

Address _____

City _____ State _____ Zip _____

For tax deduction, please make checks payable to:

ATLANTA LANDMARKS, INC.

Mighty Mo Record Makes a Mighty Hit!!

Console Magazine says, "One of the finest theatre organ recordings ever produced." They were writing about the *Many Moods of the Mighty Mo* that was released for the June tour of the Fox. One thing that makes this recording *special* is that it contains representative performances of five different artists who have given one or more concerts here, thus embracing a broad spectrum of musical taste. And it also demonstrates the versatility of the instrument.

This recording, a project of Atlanta Chapter, American Theatre Organ Society, is destined to become quite a collector's item, since it will go off sale at the time the Fox is saved. **(and it WILL be saved!).** To be sure you are not left out on a bargain deal, send your $6.50 check to Atlanta Chapter, ATOS, Box 76404, Atlanta, Ga. 30328.

NewsLetter

VOLUME 3, NUMBER 1 — JANUARY, 1978
ATLANTA LANDMARKS, INC., FOX THEATRE BUILDING, ATLANTA, GEORGIA 30308

BOARD OF TRUSTEES: Virginia L. Beattie, Lucinda W. Bunnen, John A. Busby, Jr., Beauchamp C. Carr, Anne Cox Chambers, Arnall T. Connell, Bradley Currey, Jr., Thomas A. Dean, Elmo Ellis, Franklin M. Garrett, Florence Griffin, Hon. Grace T. Hamilton, George T. Heery, Gerry G. Hull, Arthur L. Montgomery, Joseph V. Myers, Edward J. Negri, Joe G. Patten, Florence Cloudt, Herman J. Russell, Carter Smith, Jr., M.D., Dixie Stevens, Preston Stevens, Jr., Harold Stokes
Bob Van Camp, Josephine R. Ware, T. E. Stevens, General Manager.

PRESERVATION HALL JAZZ BAND PLAYS FOX JAN. 29TH

New Orleans' famed Preservation Hall Jazz Band will appear January 29, 1978 at the Fox Theatre in a concert co-presented by the Arts Festival of Atlanta, Inc. and Atlanta Landmarks, Inc., as a fund-raising effort for both organizations.

Performance time is 8 p.m. Tickets, priced at $5, $6 and $7, are available at the Fox box office (881-1977) and all SEATS locations.

The first of a series of events which will preceed the Arts Festival in Piedmont Park, May 13-21, the juxtaposition of the famed Preservation Hall players with Atlanta's historic Fox Theatre was no accident.

"These New Orleans jazz men are keeping alive and handing down a form of music that might well have died out and been forgotten were it not for the efforts of devotees who saw to it that the sound will not only survive but flourish," said Susan Rosmarin, Special Event Vice President for the 1978 Festival. "We would like to see the Fox Theatre survive and flourish as well. Booking these performers into this building that Atlanta Landmarks is working so hard to preserve seems particularly appropriate."

Preservation Hall jazz, at once sweet, sad, exuberant and gentle, came out of turn-of-the-century street parades, saloons and river boats. It is not Dixieland and is not written down.

Not only does the music allow for freedom of phrasing and improvisation, but even the concerts themselves have no set playlist except for opening and closing selections. As the evening progresses, the musicians decide what comes next, based on their unerring instinct for sizing up an audience, whether it's 200 or 20,000, a college crowd or symphony subscribers. And because no two audiences are alike, no two concerts are the same.

Many of the musicians have played together, off and on, for more than 50 years. Their musical careers have criss-crossed with the likes of jazz band leaders George Lewis, Billie and De De Pierce, Kid Rena, Wooden Joe Madison, Alvin Alcorn, Pappa French, Johnny St. Cyr, Jim Robinson, Kid Thomas and Papa Celestin.

Preservation Hall players have been touring widely for a number of years. Appearing in Atlanta will be Louis Barbarin on drums, James Edward "Sing" Miller on piano, Ernie Cagnolatti on trumpet, Manuel Crusto on clarinet, Frank Demond on trombone and banjo, Narvin Henry Kimball on banjo and bass, and James C. Provost on Bass.

This project is made possible in

Continued on page 4

SAVE THE FOX CAMPAIGN REACHES 89% OF GOAL

With two anonymous pledges of $400,000 and one for $250,000, dozens of smaller pledges, and continued generosity in the form of cash donations from the public, Atlanta Landmarks' campaign to Save the Fox has reached 89% of its goal.

Two of the new big pledges, received in October and November, have brought the "Save the Fox" campaign to a climax. One of these pledges, like several others previously received, is conditioned on the completion of the campaign, in which the emergency Fox mortgage must be retired and the building made free of debt.

Landmarks now has cash, conditional grants and pledges totaling $1,780,000 toward its campaign goal of $2,000,000. Among the pledges is a $300,000 Challenge Grant from the National Endowment for the Arts, an independent agency of the Federal Government.

With $220,000 yet to be raised, Atlanta Landmarks is making what it hopes is the final appeal to save the building, designated last year as a National Historic Landmark. According to Beauchamp Carr, president of the Board of Trustees, "Public support will do more good now than it ever has in the past, because each dollar donated now is being matched nine times over by other gifts."

Arthur Montgomery, chairman of the fund drive, is still emphasizing the vital importance that preserving the Fox holds for the city of Atlanta. With the Fox operating almost at capacity, he says, we have proof that Atlanta needs the Fox. If the building is demolished, Atlanta may build another auditorium some day costing more than $25 million. Today, we can save the Fox for $2 million. Obviously, it would be almost impossible to replace the visual and acoustic qualities of the Fox, at almost any price.

Over 7,000 people have contributed to the Save the Fox fund drive since it began in June, 1975, when Atlanta Landmarks acquired the Fox. At that time, five Atlanta banks made an emergency loan to Landmarks for $1.8 million to finance purchase of the building. The terms of that loan said that if Landmarks should default on any interest payment or the principal, then the building would revert to its former owners, shareholders of Mosque, Inc., who hold a demolition permit on the Fox. The building has existed under this threat and will continue to until the mortgage is retired.

Landmarks reopened the Fox in October, 1975, and the facility has risen quickly to prominence as one of the nation's leading live entertainment centers. Over 550,000 people have attended a wide variety of events, ranging from Neil Diamond, Olivia Newton-John and Kris Kristofferson through Hal Holbrook, Cloris Leachman, and Julie Harris to Van Cliburn, Arthur Fiedler and Virgil Fox.

Donations to "Save the Fox" are tax-deductible, and should be addressed to Atlanta Landmarks, Inc., Fox Theatre Bldg., Atlanta, Ga. 30308.

SCHEDULE OF EVENTS

Jan. 18	**VIENNA CHAMBER ORCHESTRA** with Philippe Entremont, conducting	**8:30 p.m.**
Jan. 20	**CHARLIE DANIELS BAND**	**8:00 p.m.**
Jan. 21	**FERRANTE AND TEICHER**	**8:00 p.m.**
Jan. 22	**STAR WARS CONCERT & LASER LIGHT SHOW**	**3:00 p.m.**
Jan. 27	**"THE FLYING DUTCHMAN"**	**8:00 p.m.**
Jan. 28	**CHARLEY PRIDE**	**7:00 & 10:00 p.m.**
Jan. 29	**"THE FLYING DUTCHMAN"**	**3:00 p.m.**
Jan. 29	**PRESERVATION HALL JAZZ BAND** All proceeds go to Arts Festival & "Save the Fox"	**8:00 p.m.**
Feb. 4	**LIBERACE**	**8:00 p.m.**
Feb. 5	**LIBERACE**	**3:00 p.m.**
Feb. 11	**STARS OF THE AMERICAN BALLET**	**8:00 p.m.**
Feb. 12	**STARS OF THE AMERICAN BALLET**	**3:00 p.m.**
Feb. 16	**"MY FAIR LADY" starring Edward Mulkaer**	**8:00 p.m.**
Feb. 17	**"MY FAIR LADY"**	**8:00 p.m.**
Feb. 18	**"MY FAIR LADY"**	**3:00 p.m. & 8:00 p.m.**
Feb. 19	**HECTOR OLIVERA, organist in concert** All proceeds go to "Save the Fox"	**3:00 p.m.**
Feb. 24	**"CARMEN"**	**8:00 p.m.**
Feb. 26	**"CARMEN"**	**3:00 p.m.**

This schedule is subject to change.

For more information, call the Fox Box Office, 881-1977

SEE YOU AT THE FABULOUS FOX!!

ATLANTA BALLET

In February, The Atlanta Ballet will present *Stars of the American Ballet*, a selection of 10 to 12 principal and solo-calibre dancers from The American Ballet, New York City Ballet, The Joffrey, The Pennsylvania Ballet and The Royal Danish Ballet, featuring work of Tudor, Balanchine, Dolin, Robbins and Cranko. Special appearances by New York City Ballet stars Patricia McBride, one of America's most famous and beloved ballerinas and Helgi Tomasson, called by the New York *Times* "...one of the best classical male dancers in the world today.," will make these performances truly memorable occasions.

The appearances by Stars of the American Ballet and the Pennsylvania Ballet are being made possible by grants from the National Endowment for the Arts and the Georgia Council for the Arts. All performances for the Atlanta Ballet season will be held at The Fabulous Fox Theatre.

Mail orders are now being accepted. For further information, call The Atlanta Ballet office at 873-5811, or write The Atlanta Ballet, 1104 Spring St., NW., Atlanta, Georgia 30309.

The Fabulous Fox Fanatics

MARTY BARNES is the ideal volunteer. She is a hardworking journalist, writing most frequently about antiques or folklore in Georgia. While contributing regularly to *American Antiques* she has also published articles about the Fox and other volunteers and directed the publicity for several special projects.

In less than 6 years in Atlanta, she has left her mark on two major preservation projects —Bullock Hall Restoration via the Roswell Historical Society and the Fox Theatre with Atlanta Landmarks.

After boosting the efforts of the Roswell group with a snappy newsletter and other fine publicity, she was asked to act as co-chairman of the Atlanta Landmarks Volunteer Speakers' Bureau. She has traveled many miles to give over 300 speeches about the Fox Theatre, its history and its uncertain future. She has recruited and trained additional speakers and publicized the Speakers' Bureau so effectively that they stay booked up at least a month in advance.

Under her direction the Speakers' Bureau has become an essential group of workers for the Fox by bringing the story of this remarkable building to many Atlanta audiences and acting as tour guides in the building and also as hostesses representing the Fox at trade shows and conventions.

With her co-chairman, Florence Cloudt, she was instrumental in creating the highly successful "Save the Fox for Us Kids" ad campaign.

Her keen sense for news and fun created a delightful parade mascot known as The Fabulous Fox who first appeared in the 1976 Dogwood Festival Parade and charmed crowds at the Inman Park Spring Festival the next year. Thanks to Marty's persistence, the Fabulous Fox is now immortalized on a special edition of Fox T-shirt, using original art work by Daryll Chambers. With a little urging from Marty, her husband Bill quickly became the top "Fabulous" Fox T-shirt salesman.

Always publicity-minded, Marty even convinced the people touring Atlanta with the Goodyear Blimp to help spread the word by flashing "Save the Fox" on the Blimp's huge message board.

Marty's family (husband Bill and sons Jeff and John) are justifiably proud of her, for her numerous "projects" for the Fox and quite recently for her excellent account in *American Antiques* of "Missing Pieces," the award-winning Georgia Folk Art Exhibit to open in Wasington in January.

A multi-faceted lady, Marty also collects and restores antique doll houses, stray puppies, and most recently adopted a cocker named Sam.

Marty commented recently that, in addition to saving the Fox, working with the preservation effort has permitted her to meet many remarkable people. No doubt many of those people felt the same pleasure in meeting Marty.

ENTREMONT

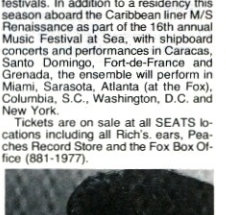
Philippe Entremont and the Vienna Chamber Orchestra will appear at the Fox January 18, 1978 under the auspices of the Atlanta Music Club.

In its three decades of existence, the internationally acclaimed Vienna Chamber Orchestra has won the world's praise for its impeccable performances of the works of Mozart and Hayden. It has attracted the most illustrious names in music to appear as soloists and conductors — from Casadesus, Francescati and Fisher-Dieskau to Boulez and Britten.

One of the busiest and most respected of today's virtuosi, French pianist-conductor Philippe Entremont has received universal recognition of his masterful style and artistry, both at the keyboard and on the podium. Having performed with the world's leading orchestras on six continents, he occupies a respected place in the ranks of that small, select company called "total musicians."

Since Entremont's appointment as Music Director in 1975, the Vienna Chamber Orchestra has performed to enthusiastic audiences in Switzerland, Spain, France and its native Austria, as well as all the major European music festivals. In addition to a residency this season aboard the Caribbean liner M/S Renaissance as part of the 16th annual Music Festival at Sea, with shipboard concerts and performances in Caracas, Santo Domingo, Fort-de-France and Grenada, the ensemble will perform in Miami, Sarasota, Atlanta (at the Fox), Columbia, S.C., Washington, D.C. and New York.

Tickets are on sale at all SEATS locations including all Rich's. ears, Peaches Record Store and the Fox Box Office (881-1977).



FLYING DUTCHMAN

Following *La Boheme* in October, William Noll continues the Atlanta Lyric Opera Company season with Richard Wagner's *Der Fliegende Hollaender* on January 27 and 29 with the Met's Morley Meredith in the title role; Bizet's *Carmen* on February 24 and 26 with Atlanta's own Beverly Wolff and Mexican tenor Salvatore Novoa.

Wagner's *The Flying Dutchman*, sung in German, will be presented on January 27 and 29. Morley Meredith, the outstanding bass-baritone of the Metropolitan Opera Company, and well known to Atlanta audiences, will sing the title role. Joining Mr. Meredith will be soprano Judith Marlowe as Senta; Mark Munkittrick, bass, from the New York City Opera Company as Daland; tenor Gene Tucker as Erik; Curtis Rayan, also from the New York City Opera Company as Steurmann and Atlanta's own Susan Poole, mezzo soprano, as Mary.

David Ostwald from the San Francisco Opera Company will direct *The Flying Dutchman*. The sets and costumes are from the New York City Opera. William Noll will conduct the ALOC orchestra and chorus along with the Georgia Tech Chorale.

ALOC's third production, Bizet's *Carmen*, sung in French, will be staged February 24 and 26. Starring will be the internationally known mezzo-soprano from Atlanta, Beverly Wolff. Salvatore Novoa, tenor from the New York City Opera, will sing the role of Don Jose. Others in the cast include Glenn Cunningham, baritone from the San Francisco Opera, who sang Sharpless in last year's production of *Madama Butterfly*, as Escamillo and prominent Atlanta soprano, Janet Stewart as Micaela.

Carmen will be an original ALOC production with sets designed and built by David Langston of Atlanta, with costumes by Mary Ann Light, ACT 1. The Director will be Jack Eddleman of the NYC Opera. The Atlanta Lyric Opera chorus and orchestra will be conducted by William Noll.

Tickets are now on sale. For additional information call the Fox Theatre box office, 881-1977.

PAVAROTTI

The Atlanta Music Club will present Luciano Pavarotti in Concert at the Fox on March 4, 1978. Pavarotti's triumphs at the Metropolitan Opera, San Francisco Opera, Lyric Opera of Chicago, La Scala, Covent Garden and every other major opera house in the world, can only be described as monumental.

Tickets are on sale at all SEATS locations including all Rich's, Sears, Peaches Record Store and the Fox Box Office (881-1977).

ARTHUR FIEDLER TO RETURN TO BENEFIT THE FOX!

Arthur Fiedler will return to conduct the Atlanta Symphony Orchestra on April 12 in a second benefit concert for the Fox. Last year's "Pops to Save the Fox" was sold out a week before the concert.

"We feel very honored that Mr. Fiedler wanted to return to the Fox," said Ted Stevens, General Manager of the Fox. "He was thrilled last year, both with the acoustics of the Fox and with the Atlanta Symphony."

Tickets will go on sale for the concert in February (by mail order only).

HAUNT!

The DeKalb College drama club, *The Company*, is to present a two-act play, *Haunt!* January 13 and 14 at 8:00 p.m. It will be held in the Fine Arts Center at the college. Admission is free with productions open to the public.

Haunt!, a drama of the supernatural, is a cast-developed play. As a script was never written, the dialogue was created by improvisations by the actors working from a plot outline. The cast developed its characters and the dialogue through the rehearsals. Much is to be said for a play of this sort as it is far more difficult than if it were already scripted.

Haunt! begins in an old nineteenth-century house where 6 college students decide to live while attending school. Eerie things begin to happen from the day they move in. Dishes fall from the middle of the table, strange voices in the night, uncanny noises and finally death all visit (or seem to be built in) the house.

While the performance is free to the public, *The Company* would like for it to be a means of supporting efforts to "Save the Fox." Fox books, records, buttons, bumper stickers and T-shirts will be available for purchase at the show.

JAZZ *continued from page 1*

part by a grant from The Southern Federation of State Arts Agencies and The National Endowment for the Arts.

Order your tickets now at the Fox Box Office or any other SEATS outlet or call the Fox Box Office (881-1977) and reserve your tickets. Both Master Charge and Visa cards are accepted.

"It says, *Save the Fox*, Reginald!!"

HELP SAVE THE FOX . . . PERMANENTLY!

Send this form with your contribution as:

( ) $10.—General Membership ( ) $25—Sustaining Membership
( ) $50—Sponsoring Membership ( ) $100—Charter Membership
( ) Other $_____

All contributions of $10.00 or more will become mebers of Atlanta Landmarks, Inc. Members will be kept abreast of our progress and will receive advance notification of special events to be held in the Fox through out newsletter. Sponsoring and Charter Members will receive a copy of ATLANTA FOX ALBUM by John Clark McCall, Jr. — a 32-page pictorial and historical presentation of the Fabulous Fox.

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NewsLetter

VOLUME 4, NUMBER 1 — FEBRUARY, 1979
ATLANTA LANDMARKS, INC., FOX THEATRE BUILDING, ATLANTA, GEORGIA 30308

BOARD OF TRUSTEES: Virginia I. Beattie, Lucinda W. Bonnen, John A. Busby Jr., Bob Van Camp, Beauchamp C. Carr, Anne Cox Chambers, Florence Cloudt, Arnold T. Connell, Thomas A. Dean, Elmo Ellis, Franklin M. Garrett, Florence Griffin, Hon. Grace T. Hamilton, George T. Heery, Arthur L. Montgomery, Joseph V. Myers, Edward J. Negri, Joe G. Patten, Herman J. Russell, Carter Smith Jr., M.D., Dixie Stevens, Preston Stevens Jr., Harold Stokes, Alan W. McCracken - General Manager.

NEWSLETTER EDITOR: BRAD BELL

THE RUSSIANS ARE COMING! THE RUSSIANS ARE COMING!

Direct from the Soviet Union, the internationally acclaimed Moscow Philharmonic Orchestra will make its Atlanta debut at the Fabulous Fox Theatre, Sunday, February 18.

The 3 p.m. concert marks not only the great orchestra's first Atlanta appearance, but the Southeastern debut of its dynamic and forceful young conductor, Dmitri Kitaenko.

Sponsored by Atlanta Landmarks, Inc., the all-Russian program features two of the greatest symphonic works in the orchestral literature — the Tchaikovsky Symphony No. 4 in F minor, Op. 36, and the Shostakovitch Symphony No. 6, Op. 53.

Among the great orchestras of the world, few can command the respect accorded the Moscow Philharmonic. It is a respect granted by instrumentalists, critics, recording producers and audiences with equal enthusiasm, accounting in great measure for the universal popularity of this remarkable collection of master musicians.

Founded in 1951, the orchestra embarked on two special courses — the performance of new Soviet symphonic music and the concert performances of operas seldom heard in Russia. No little amount of the ensemble's fame is also due to Van Cliburn's wildly successful victory concert with the orchestra, after being the first American to win an international competition in Russia.

In the less than three decades since its inception, the Philharmonic has been closely associated with

the burgeoning program of American-Soviet cooperation, and has visited this country to overwhelming acclaim in both 1965 and 1970. The mammoth ensemble also has more than 40 recordings for Melodiya/Angel in the catalogs, many of them having garnered a number of international recording awards.

Dmitri Kitaenko has been Music Director of the Moscow orchestra since 1976, when he succeeded to the post formerly held by the distinguished Dean of Soviet conductors, Kiril Kondrashin.

A graduate of the Leningrad and Moscow Conservatories, Maestro Kitaenko has guest conducted orchestras throughout the Soviet Union, Austria, Switzerland, Italy, Eastern Europe, and Latin America.

The Philharmonic's long-awaited present tour marks its first visit to the U.S. in nearly ten years. Other stops on the current tour include Boston, Carnegie Hall, Cleveland, Washinton, D.C., and a number of other cities in the Southeast.

Tickets for the historic concert range from $9.50 to $5.00, and are now available at the Fox Box Office as well as all other S.E.A.T.S. locations. Proceeds from the event go toward the restoration of the Fox Theatre.

The exciting, young violinist Eugene Fodor and the Milwaukee Symphony Orchestra are tentatively scheduled to appear at the Fox Theater for one performance only, on Sunday, April 8, at 3 p.m.

NEW FOX GENERAL MANAGER

"The hardest part of 'saving the Fox' is yet to come," says Alan McCracken, the new general manager of the Fox Theatre. "Most people feel that since the Fox was rescued from the wrecking ball last year the job is now done. They feel they have done their bit. Actually, it has only just begun. The huge job of restoring still lies ahead."

McCracken, 45, began his duties as general manager last September. "I'm a restoration and operations man," he stated. "We want the Fox to be classy. It should and will be one of the showplaces of the world."

Among the top priorities McCracken has in mind are achieving greater diversity in the Fox's attractions, marketing the facility on a national level, and developing further sources of funding for continued restoration.

"We have just repainted the marquee. Next in line is recarpeting which will cost several hundred thousand dollars," McCracken said.

Included in McCracken's restoration background is his previous four-year executive directorship of the Pabst Theatre in Milwaukee, Wis. There he spent over $4 million dollars to acquire and refurbish that theatre to its original glory.

Prior to rebuilding the Pabst, he was director of the (Columbus) Ohio Theatre for five years. He guided reconstruction of the elegant atmosphere and it has since been called "the most beautiful theatre in the Northwest."

"The Fox project is exactly like 'saving and restoring' the Ohio Theatre," he says. "It, too, was an old movie palace that needed a face lift." McCracken also, quite candidly, says that he was attracted by the fact that the Fox was, until recently, the Atlanta home of the annual Metropolitan Opera tour. "I would like nothing more than to see the Met return to the Fox," he says, eyes raised to the heavens.

His interest in classical organ music and knowledge of the popularity of theater organs prompted him to purchase an organ for the Pabst Theatre. He was then elected vice president of the Milwaukee Area Theatre Organ Club.

The Fox manager also has an extensive administrative arts background. After serving in the United States Navy, he graduated from William and Mary College with a B.A. degree in History. While pursuing his interest in classical music, he attended the American Symphony Orchestra League Course in Management and was immediately asked to manage the Abilene Philharmonic in Texas. After a successful two years in Abilene, McCracken became manager of the Nashville (Tenn.) Symphony. From Nashville he moved to Ohio and then California, where he managed the Columbus and San Diego Symphonies.

McCracken replaced Ted Stevens who resigned from the Fox on June 15, 1978, to become the manager of the Ocean State Performing Arts Center in Providence, R.I.

Atlanta Landmarks and the Fox Family welcome Alan McCracken.

COMING TO THE FABULOUS FOX

Feb. 9	RUSSIAN FESTIVAL OF DANCE	8:30 p.m.
Feb. 10	THE PRESERVATION HALL JAZZ BAND	8:30 p.m.
Feb. 11	KEYBOARD KOLOSSUS	3:00 p.m.
Feb. 12	ENGLEBERT	8:00 p.m.
Feb. 13	ENGLEBERT	8:00 p.m.
Feb. 15	MONTSERRAT CABALLE, Soprano	8:30 p.m.
Feb. 17	NIKOLAIS DANCE THEATRE	8:30 p.m.
Feb. 18	MOSCOW PHILHARMONIC ORCHESTRA	3:00 p.m.
Feb. 20	IRISH ROVERS	*TBA
Feb. 22	WESTERN ELECTRIC CONVENTION	4:45 p.m.
Feb. 23	THE SOUND OF MUSIC (The Play, On Tour)	8:00 p.m.
Feb. 24	THE SOUND OF MUSIC (The Play, On Tour)	2:30 & 8:00 p.m.
Feb. 25	LEROY JENKINS, Evangelist	3:00 p.m.
Feb. 28	J. GEILS	8:00 p.m.
March 1	PINOCCHIO (Life-Size Marionettes)	*TBA
March 2	PINOCCHIO (Life-Size Marionettes)	*TBA
March 3	PINOCCHIO (Life-Size Marionettes)	*TBA
March 4	PINOCCHIO (Life-Size Marionettes)	*TBA
March 8	UFO	8:00 p.m.
March 9	RED SKELTON	8:00 p.m.
March 10	RED SKELTON	8:00 p.m.
March 11	VIRGIL FOX	3:00 p.m.
March 17	LIZA	7:30 & 11:00 p.m.
March 18	LEROY JENKINS	3:00 p.m.
March 19	PHILADELPHIA ORCHESTRA	8:30 p.m.
March 22	HERBIE HANCOCK	8:30 p.m.
March 23	THE OUTLAWS	8:00 p.m.
March 24	CAMP FIRE GIRLS	9:30 a.m.
March 25	CHARLIE RICH	3:00 p.m.
March 30	THE LETTERMEN	8:00 p.m.
March 31	LEONTYNE PRICE	8:00 p.m.
April 6	ELIOT FELD BALLET	8:30 p.m.
April 7	ELIOT FELD BALLET	8:30 p.m.
April 8	MILWAUKEE SYMPHONY ORCHESTRA WITH EUGENE FODOR	3:00 p.m.

* *To Be Announced*

Dates and events subject to change

For ticket information, call the Fox box office at 881-1978

VIRGIL FOX RETURNS TO THE FOX!

"The most important thing an organist can do," says Virgil Fox, "is to touch the hearts of the listeners — even though the instrument used is the most mechanical of all musical instruments."

The world-famous organ virtuoso who has touched audience's hearts for fifty years, returns to the Fabulous Fox Theater for a gala organ concert on Sunday, March 11. Returning by popular demand, Fox will perform at 3:00 p.m. under the auspices of Atlanta Landmarks, Inc.

"A concert by organist Virgil Fox is rather like a cross between a church service, a clambake and a political rally. There's nothing quite like it on this planet," says critic Arthur Bloomfield of the San Francisco Examiner.

He has played thousands of solo recitals in concert halls and churches, and has performed with the greatest symphony orchestras. Television, radio, and recordings have echoed his "message" throughout the world, and preceded many personal appearances in England, Switzerland, Germany, France, the United States, Canada, the Netherlands, Sweden, Scotland, Denmark, Belgium, and Austria.

Virgil Fox's philosophy of art insists on the integrity of the American organ and the primacy of the human heart. "An organ," he states, "is not supposed to sound like any other instrument. And in America, we have perfected many beautiful, colorful, new sounds. We must ad them to what was already developed in Europe."

C.P.E. Bach in his *Essays on the True Art of Playing Keyboard Instruments* anticipated Virgil Fox's philosphy of performance when he wrote: "A musician cannot move others unless he too is moved. Play from the soul, not like a trained bird."

In Virgil Fox's words, the organist is advised to: "Add yourself — the personality of your creative voice — to the music to give it life. Unless you, as an artist, go all the way, your performance will not be 'authentic.' 'Authenticity' means adding creativity to the 'germ,' which is the music.

"Master the rules; have the discipline to learn them. Then you will

have permission to make the law serve you — even when you must break it."

Despite the wide availability of his many recordings, a Virgil Fox concert is a unique experience. The difference between the live and the recorded performances is best described by a listener who wrote: "It is like the difference between watching the ocean from a hotel window, and feeling the actual surf break against your body."

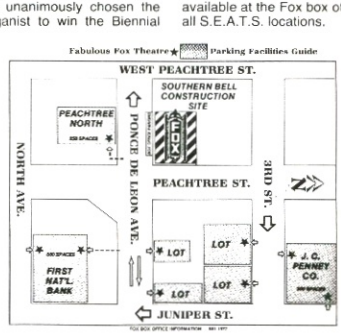
At the age of 10, Fox was already playing church services on the organ; and at 14 he played his first recital before a cheering crowd of 2,500 people in Cincinnati. At 17 he was unanimously chosen the first organist to win the Biennial Contest of the National Federation of Music Clubs, in Boston.

After graduating from high school, Fox won the top scholarship to the Peabody Conservatory in Baltimore. There, he became the first one-year student in the history of the school to graduate with the conservatory's highest honor — the Artist's Diploma. Six years later, the young virtuso returned to Peabody to become the head of the organ department.

Fox has played three times in the White House. Working hard to establish a rightful place for the organ on the concert stage, he has also concertized with many of the greatest symphony orchestras in America, including those of Philadelphia, Boston, Atlanta, Milwaukee, and St. Louis, along with the National Symphony of Washington, D.C., and the New York Philharmonic.

In May, 1977, Virgil Fox celebrated the completion of his 50th consecutive concert season with an organ and harpsichord recital in the Concert Hall of the John F. Kennedy Center for the Performing Arts, in Washington, D.C. The program, titled "The Bach Gamut," was a musical scale of works by Johann Sebastian Bach beginning in the key of A and ending in G.

Tickets for the Fox concert are $9.75, $8.75 and $7.75 and are available at the Fox box office and all S.E.A.T.S. locations.



TIMELY TIPS FOR PAINLESS TICKET PURCHASING

In a complicated world where carefree leisure time is increasingly hard to find, Dee Robertson, the new box office manager of the Fabulous Fox, offers the following information and advice about purchasing your next pair of tickets.

The new business hours of the box office for handling customer requests are from Noon to 6 p.m., Mondays thru Fridays, noon to 5 p.m. on Saturdays, or until 8:30 p.m. on any given performance night. The box office will be closed on Sundays unless there is a performance that day, in which case it will open two hours prior to curtain time. The later "opening" hours allow box office personnel additional time to take care of mail orders and other paper work necessary to get tickets to the public.

The phone number for the Ticket office is 881-1977 or 881-1978, and although Fox personnel are delighted to help you with information or charging purchases over the phone, customers should know that guaranteed, specific seat choices and locations are available **ONLY** by going in person to the Fox box office or any other S.E.A.T.S. outlet.

Phone charges may be made through C & S, Mastercharge and Visa. The Fox is forced to charge an additional 75 cents per ticket for credit card purchase to offset the cost of handling the, and hours for calling in "charge" requests are from noon to 5:30 p.m., Monday through Friday and Noon to 4:30 p.m. on Saturday.

When **mailing** ticket requests, be sure to include not only your check or money order and specific seat location instructions, but also a SELF-ADDRESSED, **STAMPED** envelope. Many would-be customers suffer serious delays and sometimes aren't even able to get their tickets because they forgot to include that **stamped** envelope.

Finally, all customers should remember that all tickets, no matter how they are purchased, include a charge of 25 cents per ticket that goes directly into the fund for the restoration of the Fox.

FOX ACQUIRES NEW BOX OFFICE MANAGER

Dee Robertson, the new Fox box office manager, comes to us from Milwaukee, Wis., with a history of ticket sales management and computerized ticket systems.

The 27 year old native of Kansas City was most recently the box office manager at the Pabst Theater in Milwaukee. There, she established the first "Ticketron" box office and the only "Chargit" phone charge system in the city.

Prior to the Pabst, Ms. Robertson managed box offices at the Alpine Valley Music Theater and the Milwaukee County Memorial Performing Arts Center for a total of 8 years.

Ms. Robertson is a graduate of the University of Wisconsin, where she majored in Pre-Education with a State of Wisconsin Scholarship and Grant.

Atlanta Landmarks and the Fox Family welcome Dee Robertson.

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